



London, UK  
30 June - 2 July



## Call for Papers

19<sup>th</sup> Uddevalla Symposium 2016 on:

### Geography, Open Innovation, Diversity and Entrepreneurship June 30-July 2, 2016

Venue: Birkbeck, University of London, Bloomsbury, London, UK

**Abstract Submission Deadline: January 28<sup>th</sup>, 2016**

#### Keynote Speakers

Assoc. Prof. **Jennifer Clark**  
Georgia Institute of Technology,  
USA

Prof. **Gary Cook**  
University of Liverpool, UK

Prof. **Robert N. Cressy**  
Birmingham Business School, UK

Prof. **Colette Henry**  
Dundalk Institute of Technology,  
Ireland (TRIGGER)

Prof. **Barbara Orser**  
University of Ottawa, Canada

Prof. **Andrés Rodríguez-Pose**  
London School of Economics,  
UK

Prof. **Wim Vanhaverbeke**  
Hasselt University, Belgium

Prof. **Shaker A. Zahra**  
Carlson School of Management,  
University of Minnesota, USA

#### The theme of the Uddevalla Symposium

In a world of innovation polarized by large giants such as Google and Microsoft, what is the role of small entrepreneurial firms? Can, and should, an innovation system such as Silicon Valley be replicated and enhanced under differing social and cultural conditions as in developed and in emerging economies? More generally, would a more open innovation system have different geographical characteristics?

In order to discuss these issues, we invite theoretical and empirical research papers across a range of disciplines and fields to contribute to the symposium:

- The emergence and evolution of high technology and traditional clusters
- The nature of business models around open innovation in software and other industries
- The financing of innovation and entrepreneurship
- The role of public policy in supporting spatially distributed and open innovation systems
- Inequality and diversity in entrepreneurship and innovation management
- The resurgence in manufacturing and the role of new technologies
- Maker spaces & the new sharing economy
- Science and innovation parks and open Innovation
- Closed vs. open innovation systems at the regional level
- Lean entrepreneurship and regional economic development
- Open innovation and university R&D
- Open innovation in large vs. small businesses





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We welcome the submission of papers to:

**I. Geography, Open Innovation, Diversity and Entrepreneurship**

**Or** to one of the following special sessions:

**II. Knowledge Spillover of Entrepreneurship and Open Innovation**

One of the most important issues in the economic geography and entrepreneurship literature is the relationship between investment in knowledge, innovation and economic development. Where does knowledge come from and how does it spillover? The session aims to demonstrate the role that externalities in a form of knowledge spillovers play for innovation, entrepreneurship and performance in firms and regions. We will discuss both negative and positive effects of knowledge spillovers, knowledge appropriation mechanisms, open innovation business models, best practice policies and multi-stakeholder partnership initiatives to maximize the returns to knowledge spillovers across various geographical contexts: locally, nationally and internationally.

*Chairs: Prof. David B. Audretsch, Indiana University, USA & Dr. Maksim Belitski, University of Reading, UK*

**III. Entrepreneurial Ecosystems: Theory, Empirics, and Policy**

In recent years, entrepreneurial ecosystems have re-emerged as an important topic across fields such as entrepreneurship studies, economic geography, and policy research. However, despite its popularity amongst policymakers and entrepreneurs themselves, there has been limited conceptual or empirical work that helps to define ecosystems or explain how they initial develop and influence the entrepreneurship process. As Stam argues, entrepreneurship research has been so far led by policy interest rather than strong research results motivating policy development. The goal of this session is to highlight new research on entrepreneurial ecosystems, entrepreneurial environments, and regional entrepreneurship policy in order to bring more theoretical and empirical rigour to their study. For more information see [www.symposium.hv.se](http://www.symposium.hv.se) and *Symposium 2016/Special sessions*

*Chairs: Ben Spigel, Chancellor's Fellow, University of Edinburgh Business School, UK, & Fumi Kitagawa, Lecturer, University of Edinburgh Business School, UK.*

**IV. Active Citizens: Democracy, Higher Education, and Entrepreneurship**

The session wants to critically discuss if and how public and private institutions and organisations that aim to develop "active citizens", "civic engaged" and democratic consciousness stimulates the growth of social and political entrepreneurs. The development of such processes can, for example, especially be in relation to higher education institutions, municipalities and regional organisations, as well as various forms of NGO's. Experiences and good examples, with special focus on what works and what does not, are welcome as well as critical conceptual discussions and theoretical contributions.

*Chairs: Dr. Fredrik Sjögren & Assoc. Prof. Fredrik Sunnermark School of Business, Economics & IT, University West, Trollhättan, Sweden*

**V. Innovations and Challenges in the Digital Society**

*Chairs: Dr. Thomas Winman, LINA, Department of Social and Behavioural Studies, University West & Assoc. Prof. Per Assmo, School of Business, Economics and IT, University West, Trollhättan, Sweden*

**VI. The Influence of Labor Market Characteristics on Returns to Schooling and Career Outcomes**

*Chairs: Prof. Johan Klaesson, CEnSE (Centre for Entrepreneurship and Spatial Economics), Jönköping International Business School, Jönköping University & Prof. Martin Andersson, CIRCLE (Center for Innovation, Research and Competence in the Learning Economy), Lund University, Sweden.*

**VII. Foreign Investment, Multinationals, Innovation and Local Economic Development**

The literature on the economic and innovation performance of cities and regions has reached a consensus on the idea that spatial proximity, density and localised processes should be placed into a broader context by accounting for other typologies of potential proximity relations between local (and non-local) agents. In order to maximize their innovative





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output cities and regions cannot rely exclusively on local knowledge assets, but should benefit from a combination of “local buzz” and “global pipelines” or, more generally, global networks. A highly significant role in this respect is attributed to foreign investment (FDI) and multinational enterprises (MNEs) that tap into pools of knowledge outside their place of origin, creating locational portfolios of complementary, place-specific assets. This special session invites papers that explore the linkages between regional innovation and economic development and Foreign Investment and Multinationals by looking at: a) location behaviour and strategies; b) local innovation and economic development impacts; c) local and regional policies. *For more information see [www.symposium.hv.se](http://www.symposium.hv.se) and Symposium 2016/Special sessions*

*Chairs: Assoc. Prof. Riccardo Crescenzi & Simona Iammarino, London School of Economics, UK*

**VIII. Knowledge, Firms and Locations in the Era of Global Networks**

Facilitated by deep institutional and technological changes, globalization has spurred the dispersion of intangible assets across space. Within this globally distributed organization of value chains, knowledge, technology and innovation represent the bulk of value creation activities, and are increasingly recognized as the most important assets to compete in today's economy. Economic geography and innovation literatures have documented the emergence of new relationships between the location of knowledge assets, the geographical dimension of innovation systems, the firm's organization of innovative activities and the sources of external knowledge. Which aspects make these relationships effective for the performance of firms, countries, regions, clusters and cities? How do these relationships change over time? What factors drive their evolution? The session aims to provide answers to these questions by emphasizing the role of globally orchestrated value chains, global connectivity as new (or complementary) arrangement for collaborative innovation, geographically dispersed innovation networks, location- and industry-specific characteristics across both developed and emerging economies.

*Chairs: Dr. Alessandra Perri, Ca' Foscari University of Venice, Dr. Vittoria G. Scalera, Politecnico di Milano School of Management, Italy & Prof. Simona Iammarino, London School of Economics, UK*

**IX. Innovation and Trade**

*Chairs: Prof. Börje Johansson & PhD. Cand. Tina Wallin, Center of Excellence for Science and Innovations Studies (CESIS), Jönköping International Business School, Jönköping, Sweden*

**X. Governance and Entrepreneurship**

*Chair: Dr. Johanna Palmberg & Dr. Ali Mohammadi, Center of Excellence for Science and Innovations Studies (CESIS), Royal Institute of Technology, Stockholm, Sweden*

**XI. Creation of New Industries in Old Clusters**

We can observe Spatial Concentration of Innovation. Regional Resources of the specific cluster are so important to promote the innovation and creation of New Industries. Especially some clusters are vanished and some clusters are survived for long period. Without creating new industries cluster would be vanished. For old cluster to be survived, it is important to create new industries continuously. For an example, in Japan, Tsubame-Sanjyo has been clustered more than four hundred years. During four hundred years, she has created new industries four times. There are several clusters where new industries are created. We inquire how new industries are created by analyzing mechanism of innovation such Open innovation vs. Closed Innovation, Transaction Cost, and Leading Agents within clusters.

*Chairs: Prof. Tomomichi Yoshikawa, Waseda Business School, Waseda University, Tokyo & Prof. Hironari UKAI, Department of Management, and Director of Centre for Community Collaboration, Aichi Gakuin University, Nagoya, Japan*

**XII. Gender Equality: Explaining Patterns of Entrepreneurship and Innovation (TRIGGER)**

*Chairs: Prof. Colette Henry, Dundalk Institute of Technology, Ireland & Prof. Helen Lawton Smith, Birkbeck, University of London, UK.*

**XIII. Technology Transfer and Open Innovation**

*Chairs: Dr. Federica Rossi & Dr. Fred Guy, Department of Management, Birkbeck University of London, London, UK*





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## Objectives and publications

Following the tradition established by the previous Uddevalla symposia, starting in 1998, the symposium is designed to bring together leading-edge views of senior academic scholars and mix them with the critical and creative views of post-docs and PhD students engaged in their thesis work. We welcome researchers from various fields, such as economic geography, entrepreneurship, international business, management, political science, regional economics, small business economics, sociology and urban and regional planning.

*The objectives of the nineteenth Uddevalla Symposium 2016 are:* i) to provide a unique opportunity for scholars including senior and junior researchers to discuss path-breaking concepts, ideas, frameworks and theories in plenary key-note sessions and parallel competitive paper sessions, and ii) to facilitate the development and synthesis of important contributions into cohesive and integrated collections for potential publication. Therefore, unpublished complete papers are invited for presentation and feedback from other scholars. Leading-edge contributions from the previous symposia have appeared in so far six special issues of prestigious journals and fifteen edited book volumes. For a selected list of publications of previous symposia, please see <http://www.symposium.hv.se/en/publications>. This symposium will follow the same practice as in the past. In addition to an Uddevalla Symposium Proceedings, we are considering publishing either a special issue and/or a book volume consisting of a selection of papers presented and at the symposium.

## Submission information

**Abstract Submission Deadline:** [January 28<sup>th</sup> 2016](#)

Abstract – maximum 500 words including:

*Title of the abstract/paper, selected theme (choose from the list above numbered from I to XIII.), keywords, Name(s) and academic title of the author(s), Affiliation(s), complete mail address(es), E-mail address(es) and corresponding author send by e-mail to: 2016uddsymp@hv.se*

Submit the abstract using the Word 2010 version of Microsoft. We suggest naming your file "PRESENTERS NAME\_Uddevalla2016.docx" to avoid confusion between abstracts.

**Results of the review process** will be communicated to authors by approximately

[February 28<sup>th</sup>, 2016](#)

**Submission Deadline for Complete Papers accepted for presentation** (in Word 2013 or earlier version):

[May 18<sup>th</sup>, 2016](#)

## The organisation of the symposium

The 19<sup>th</sup> Uddevalla Symposium 2016 will have the following structure. **Keynote sessions:** Mornings up to lunch are set aside for 3-4 plenary keynote contributions of prominent scholars. **Parallel paper sessions:** Afternoons are devoted to parallel sessions focusing on the development of emergent concepts, frameworks, and theories for better understanding of the themes of the symposium and the new challenges they pose for scholars and practitioners.

## Best paper awards

To stimulate high quality papers a Best Paper Award of € 1.000 as well as a Best PhD Candidate Paper Award of € 700 will be awarded. The members of the scientific committee will select the winning papers. Only papers submitted before the deadline will be evaluated.

## Scientific Committee

Prof. Martin Andersson, CIRCLE, Lund University, Sweden, [martin.andersson@circle.lu.se](mailto:martin.andersson@circle.lu.se)

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### Co-financers and sponsors (to be confirmed and developed)

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Center of Excellence for Science and Innovations Studies (CESIS), Royal Institute of Technology, Stockholm & Jönköping International Business School, Sweden  
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Further information about the symposium can be found at the symposium website  
[www.symposium.hv.se](http://www.symposium.hv.se)

