

Corporate Behaviour and Institutional Constraints - Multidisciplinary Perspectives on Institutional Dysfunctions and Firm Behavior

4th July, 2018

King's College, London, UK,
930-1730, Old Committee Room, The Strand
Kings Building, Strand Campus
[London, WC2R 2LS](#)

Organisers: Department of International Development (King's College, London); Centre for Political Economy and Institutional Studies (Birkbeck University of London) and Centre for Comparative Studies of Emerging Economies (University College London)

Sponsor: King's College "King's Together Fund", Department of International Development

Overview

This one-day workshop brings together researchers from different disciplines to improve our theoretical, empirical and methodological understanding of institutional dysfunctions as well as their relationship with corporate behaviour under various perspectives and aspects. There is no fee for attending the workshop. Participants will be offered lunch, coffee and snacks during breaks, and are invited to a closing reception with wine and nibbles. Participants are however expected to cover for their travel and accommodation costs, as required.

Convenors and Queries

For any queries please contact any of the workshop convenors: Dr Luciano Ciravegna (luciano.ciravegna@kcl.ac.uk), Dr Luca Andriani (luca.andriani@bbk.ac.uk) and Dr Elodie Douarin (e.douarin@ucl.ac.uk). For queries on the day, please contact our event assistant Sofia Gonzalez on her mobile number [\(+44\) 075 39 94 83 96](tel:+447539948396).

Moderators: Tim Hinks, UWE Bristol (timothy.hinks@uwe.ac.uk) & Tony Edwards, Loughborough (t.edwards@lboro.ac.uk).

Information on how to get to the venue: Upon arrival, please report to the reception desk of the Strand Campus where you will receive instructions on how to get to the Old Committee Room. For information on how to get to King's College London Strand campus, please find a map at the end of this document.

You are cordially invited to our closing aperitivo, in Somerset House, starting at 17.00, at Fernandez and Wells.



CENTRE FOR
POLITICAL
ECONOMY AND
INSTITUTIONAL
STUDIES



Agenda:

9.40-10.10 Registration and welcome

The presentation slots are for 25 minutes, with no more than 15 minutes for presentation and the rest available for comments and discussion.

10.10-10.35 - Tax Enforcement, Tax Compliance and Tax Morale in Transition Economies: a Theoretical Model. Randolph L Bruno (SSEES, UCL) randolph.bruno@ucl.ac.uk [Discussant: [Martin Petrin](#)]

10.35-11.00 - Corporate Tax Avoidance – The Problem of Aggressive Tax-Planning. Martin Petrin (Faculty of Laws, UCL) m.petrin@ucl.ac.uk [Discussant: [Tony Edwards](#)]

11.00-11.25 - Responses to Institutional Complexity: an Exploratory Case-Study of Modern Slavery in the Construction Industry. Gabriela Gutierrez-Huerter O (King's College, Business School) gabriela.gutierrez_huerter_o@kcl.ac.uk [Discussant: [Muthu de Silva](#)]

11.25-11.50 - Identifying Corporate Dysfunctions and How to Correct Them. Shann Turnbull (International Institute for Self-Governance) sturnbull@mba1963.hbs.edu [Discussant: [Gabriela Huerter](#)]

11.50-12.15 – Austerity as Violence: Measuring the Effects of Economic Austerity on Pro-Sociality. Elena Nikolova (SSEES, UCL) e.nikolova@ucl.ac.uk [Discussant: [Jeremy Celse](#)]

12.15-13.30 Lunch

13.30-13.55 - Crafting messages to fight dishonesty: A Field Investigation of the Effects of Descriptive Social Norms on Fare Evasion. Jeremy Celse (Burgundy School of Business) Jeremy.Celse@bsb-education.com [Discussant: [Randolph Bruno](#)]

13.55-14.20 - National Innovation System of Ukraine: Corruption, Trust and Institutional Voids. Lyubov Artemenko (Polish Academy of Science) lyubov.artemenko@gmail.com [Discussant: [Julia Korosteleva](#)]

14.20-14.45 - How City Type, Trust and Technology affect Corruption: a Multilevel Study. Julia Korosteleva (SSEES, UCL) j.korosteleva@ucl.ac.uk [Discussant: [Tim Hinks](#)]

14.45-15.15 – Coffee break

15.15-15.40 - Transcending the Pyramid: The role of Social Enterprises as Intermediaries in Value Creation. Muthu de Silva (BBK) m.desilva@bbk.ac.uk [Discussant: [Elena Nikolova](#)]

15.40-16.05 – Lobbying for regulation in Latin America, the case of Brazil. Alexandre Pereira (King's College, Brazil Institute) alexandre.pereira@kcl.ac.uk [Discussant: [Shann Turnbull](#)]

16.05-16.30 – Explaining Business Non-Participation in Voluntary Programmes in Emerging Markets: The Case of the ESR Programme in Mexico. Sofia Gonzalez De Aguinaga (King's College, Department of International Development) sofia.gonzalez_de_aguinaga@kcl.ac.uk [Discussant: [Lyubov Artemenko](#)]

16.30-16.55 – Business Participation in the Green Car Policymaking and Change of Policy Coalition. Kahee Jo (King's College, Department of International Development) kahee.jo@kcl.ac.uk [Discussant: [Alexandre Pereira](#)]

17.00 - **Aperitivo: Fernandez and Wells, Somerset House**

How to get to the King's College London Strand Campus (see pin on map below):

If coming by tube or rail: The closest tube stations to the venue are Temple (see number 1 in the map), which runs the circle (yellow) and district (green) lines; Waterloo (see number 2 in the map) which runs the Bakerloo (brown), Jubilee (grey), Northern (black) and Waterloo & City (light blue) lines- Waterloo also runs the railway (see number 3). Also near are Holborn (see number 4 in the map), Covent garden (see number 5 in the map) & Embankment stations (see number 6 in the map).

- If coming from Temple, walk for 4 minutes to the Strand building.
- If coming from Waterloo, walk 16 minutes or take the bus for 9 minutes from Tenison Way (Stop J). The closest bus stops are Lancaster Place (Stop T) & Aldwych Drury Lane (Stop E) (see map for locations of bus stops J, T and E).

If coming by bus: The closest bus stop is Aldwych Somerset House (Stop S) (see map for location) which stops right in front of the main entrance to the King's College London Strand Campus.

