

# CENTRE FOR INNOVATION MANAGEMENT RESEARCH

Annual Report 2023

[bbk.ac.uk/cimr](http://bbk.ac.uk/cimr)

BIRKBECK, UNIVERSITY OF LONDON



**CIMR**

Centre for Innovation Management Research



**Birkbeck**  
UNIVERSITY OF LONDON

# CONTENTS

WHO WE ARE.....	3
FROM THE DIRECTOR.....	4
NEWS AND APPOINTMENTS.....	8
EDITORSHIPS, EDITORIAL BOARDS AND RESEARCH COMMITTEES.....	10
RESEARCH HIGHLIGHTS AND PROJECTS.....	11
EXTERNAL GRANTS.....	13
BIRKBECK GRANTS.....	15
KEYNOTES, INVITED PRESENTATIONS AND CONFERENCES.....	17
CIMR EVENTS 2023.....	22
CIMR DEBATES IN PUBLIC POLICY.....	22
OTHER WORKSHOPS AND PANEL EVENTS FEATURING CIMR COLLEAGUES.....	27
CIMR BLOGS.....	28
OTHER BLOGS AND POSTS.....	35
INTERACTION WITH BUSINESS, SOCIETY AND POLICY MAKERS (IMPACT).....	36
RESEARCH OUTPUT.....	36
BOOKS.....	37
JOURNAL ARTICLES.....	37
BOOK CHAPTERS.....	41
REPORTS AND POLICY BRIEFS.....	41
CIMR WORKING PAPERS 2023.....	42
CIMR PHD STUDENT AND ALUMNI NEWS.....	43
INNOVATION TEACHING IN CIMR.....	43

# WHO WE ARE

The Centre for Innovation Management Research (CIMR) is a College-wide research centre. Launched in 2008, its members are drawn from a variety of disciplines, from Management and other social sciences to Computer Science and Biology.

Thematically it encompasses science, innovation and technology systems, intellectual property rights, markets, social capital, entrepreneurship, globalisation and gender in both theory and practice. Analysis and communication of the implications of our research for policy-making (for governments and businesses) are central to the Centre's activities.

CIMR's members belong to four categories. The strength of the Centre comes from their interactions:

[Academic staff](#) are the core members of the Centre. They are responsible for the advancement of one or more of our specific research themes. They publish cutting edge articles in the world's leading journals and work closely with stakeholders.

[PhD students](#) are an essential component in the Centre's membership. Their affiliation is based on their being either first or second supervised by a core member of the CIMR academic staff. In practice, this means those in the Management Department, however all PhD students who are supervised by CIMR academic staff are invited to attend – e.g. those in Economics, Computer Science and the School of Science.

[Visiting Fellows](#) are special assets for the Centre. They are colleagues who work closely with the CIMR. They include entrepreneurs, policy-makers, business people, academics in other UK universities, and academics who work outside the UK, including France, Germany, Ireland, Italy, Sweden and the US.

[Alumni](#) are former Masters and PhD students working in the field of innovation and entrepreneurship. They have varied career experiences. Their continued involvement brings current ideas and insights to our programme and several of them give guest lectures on our teaching programmes.

# FROM THE DIRECTOR

In 2023 CIMR continued strengthening its relationship with members, colleagues and partners. Over the year we can see six key highlights within our activities and portfolio:

## 1. **CIMR 15<sup>th</sup> Anniversary:**

2023 marked CIMR's [15<sup>th</sup> Anniversary](#). To celebrate this with our community, we held an hybrid event and two workshops on October 20th. It was a day of celebration, inspiration, insight, and networking as we looked back on CIMR's journey.

The first workshop focused on discussing the '[Future of Innovation and Entrepreneurship Studies](#)'. Our distinguished panel of speakers included Professor Martin Meyer, University of Vaasa; Prof Tim Vorley, Oxford Brookes Business School; and Professor Muthu De Silva, Birkbeck, University of London. This session was chaired by Brett Gilbert, Kodog School of Business.

<http://www7.bbk.ac.uk/cimr/2023/11/07/the-future-of-innovation-and-entrepreneurship-studies-a-review-from-our-recent-workshop/>

The second workshop discussed the intersection of [Policy and Practice](#) with speakers including Saverio Romeo, Birkbeck University of London; Jonathan Potter, Head of the Entrepreneurship Policy and Analysis Unit of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities; Jacqueline Winstanley; Dr. Nicola Searle, Goldsmiths, University of London; Dr. Rosa Fernandez, Horizon Europe Analysis, Department for Science, Innovation and Technology; Felipe Martins Gomez VP of Fintech Venture Studies, Barclays Bank.

<http://www7.bbk.ac.uk/cimr/2023/11/01/towards-responsible-technological-development-with-the-centre-for-innovation-management-research-a-personal-reflection/>

## 2. **Continued focus on Research and Impact**

As well as the BEI School Impact grant to fund our CIMR Media and Engagement Officer 2024, in November 2023 CIMR applied for a Regional Studies Association Networking award with our international partners, Kogod School of Business, Vaasa University and UIC Barcelona. This would fund four events, one in each location. The decision is pending.

In November 2022 CIMR submitted an application to the UCL Bloomsbury and East London doctoral training partnership (DTP) <https://ubel-dtp.ac.uk/groupings-and-pathways/>. CIMR is entered under a pathway entitled Prosperity, innovation, technology and policy, which is led by UCL. CIMR has added a fourth training route, on 'Innovation, Co-creation and entrepreneurship. The announcement that the application was successful came in 2023.

Since the appointment of Gabriella in February 2022, CIMR has achieved an increased amount and range of traffic to social media profiles and website. This includes the number of LinkedIn followers which is now well over 500. New users on the website come from more countries and thence a wider international profile. Audiences have grown for CIMR events and our research and outreach activities because of high-quality promotion activities using various media channels.

### **3. Vice Chancellor's award:**

In March 2023, the entrepreneurship education team of Birkbeck, University of London was awarded the Vice Chancellor's Awards for Excellence in Teaching and Learning. The team comprises [Professor Muthu De Silva](#) [Prof Helen Lawton Smith](#) and Dr [Doyin Olorunfemi](#), Ms Jenna Davies, who delivers Extra-curricular activities – PIONEER programme, and [Dr Pam Yeow](#), the initiator of Help-to-Grow Programme. <http://www7.bbk.ac.uk/cimr/2023/03/18/entrepreneurship-education-team-wins-vice-chancellors-awards-for-excellence-in-teaching-and-learning/>

An application has been submitted for an award for 2023 based on CIMR's teaching-focus community building practices.

### **4. PhD Successes:**

2023 was an exciting chapter for many of our PhD students as they have successfully completed their doctoral journeys. Join us in extending our heartfelt congratulations to Maryam Ghorbankhani, Maximillian Giehl, Doyin Olorunfemi and Tahani Alharbi for their remarkable accomplishments.

Dr **Maryam Ghorbankhani**, passed her PhD viva on July 12, 2023. In her doctoral thesis, titled "Exploitation of public sector R&D and the open innovation paradigm: Governance of knowledge transfer within public research organisations (PROs)", Maryam investigates what organisational approaches and managerial practices PROs use in order to transfer their knowledge and R&D outcomes.

<http://www7.bbk.ac.uk/cimr/2023/10/17/congratulations-to-cimr-phd-student-maryam-ghorbankhani/>

Dr **Maximillian Giehl**, completed his PhD in Management at Birkbeck, University of London, in July 2023. Maximillian's PhD thesis was titled "Overcoming Absorptive Capacity Barriers: The Role of Innovation Intermediaries as Enablers and Beneficiaries of Funded Collaboration Projects in the Digital Sector".

<http://www7.bbk.ac.uk/cimr/2023/10/30/congratulations-to-cimr-phd-student-maximillian-giehl/>

Dr **Doyin Olorunfemi, PhD**, obtained her PhD degree from Birkbeck, University of London in 2023. Her thesis focused on Entrepreneurial Learning and development of Entrepreneurial Self-efficacy in women who engage in Interconnected Selling.

Dr Tahani Alharbi, PhD, obtained her PhD degree from Birkbeck, University of London in 2023. Her thesis focused on Leader Identity Construction among Saudi Women Academics, specifically exploring the role of readiness in shaping their leadership identities. <http://www7.bbk.ac.uk/cimr/people/alumni/>

## **5. Personnel changes.**

Professors Klaus Nielsen (<http://www7.bbk.ac.uk/cimr/2023/07/10/honouring-prof-klaus-nielsen-a-distinguished-academic-and-researcher/>) and Ron Smith have taken retirement in 2023 but remain as active members of CIMR.

Dr Federica Rossi was appointed to the post of Associate Professor of Economic Policy at the Department of Economics of UniMoRe (University of Modena and Reggio Emilia) in Italy, August 2023. The good news for us is that she remains one of our two deputy directors. <http://www7.bbk.ac.uk/cimr/2023/12/19/a-new-academic-chapter-unfolds-dr-federica-rossi-takes-new-role-at-unimore/>

## **6. A note of sadness**

CIMR was very sad to see the news that Professor Loet Leydesdorff has died. Loet was a wonderful friend to CIMR. Our thoughts are recorded in our blog.

<http://www7.bbk.ac.uk/cimr/2023/03/16/cimr-pays-homage-to-loet-leydesdorff/>

## **7. The future**

Going forward, CIMR has strengthened its Management Team. In 2023 we revised our management team structure to ensure that all our activities are organised strategically and efficiently.

The Management Team is formed by:

- Professor Helen Lawton Smith (Director)
- Dr Marion Frenz (Deputy Director)
- Dr Federica Rossi (Deputy Director)
- Dr Thanos Fragkandreas (Associate Director)
- Ms Gabriella Losito (Media engagement officer)
- Dr Chunjia Han and Ms Jo Magnani (Alumni Co-ordinators)
- Ms Emma Palmer-Foster (PhD Co-ordinator)
- Professor Carlo Milana and Professor Klaus Nielsen (CIMR WP co-editors)
- Ms Jacqueline Winstanley (CIMR Entrepreneur in Residence)

With this new structure, CIMR has a strong coordination team to take us forward, meet the challenges of the new year and expand our research and practice portfolio. Thanos as our new Associate Director, brings fresh impetus to our already outstanding research portfolio. Jacqueline Winstanley as CIMR entrepreneur in residence will be engaging with our varied membership bringing further practice-based activities to our research and teaching. These include developing further research and impact collaborations and engaging with our alumni and PhD students. CIMR's commitment to research-led teaching and learning and to equality, diversity and inclusion are fundamental to our ethos.

*My thanks to the whole CIMR team for the wonderful work and team spirit.*

*I commend our annual report to our members and friends which celebrates our achievements in the past year.*

**Professor Helen Lawton Smith, Director of CIMR January 14 2024**

# NEWS AND APPOINTMENTS

**Dr Luca Andriani** was a visiting scholar through the Erasmus Visiting Fellowship at Athens University of Economics and Business in the period 14-22 March 2023.

**Prof Daniele Archibugi** has been invited to be a UAM-Asseco Visiting Fellow 2023 at the Universidad Autonoma de Madrid by Professor Paloma Sanchez.

**Prof Fumi Kitagawa** has been recruited as Professor at City-REDI, University of Birmingham. <http://www7.bbk.ac.uk/cimr/2023/02/23/cimr-fellow-fumi-kitagawa-is-now-professor-at-the-university-of-birmingham/>

**Prof Asa Lindholm Dahlstrand** has been elected as a member of the Swedish Royal Academy of Engineering Sciences, (IVA) Management Division <https://www.iva.se/en/published/iva-gets-a-boost-with-40-new-fellows--here-is-the-list/> IVA – We build bridges between research, politics and business

**Dr Ayşe Seyyide Kaptaner Demirhan** has been appointed as a project manager at KCA Consulting based in Saudi Arabia. She is currently responsible for overseeing the development of an employee training database and training management systems for corporate clients, offering position-based employee training programs and 360 employee training management.

**Dr Pamela Yeow** and **Dr Neil Pyper** along with academics from Birmingham City University have been announced as winners in the Seed Funding Competition for Developing Innovative Pedagogic Approaches and Teaching Practices in Principles for Responsible Management Education (PRME) for their project 'Marine Dumping on UK Coastlines: Raising Sustainability Awareness through a Stakeholder-Oriented Experiential Learning Approach'

**Dr Nicola Searle** (Goldsmiths, University of London) and **Professor Catherine Wang**, Brunel university, have joined CIMR as visiting fellows.

**Darul Hamdi**, **Sudipto Biswas**, **Nicolás Donoso Gomez**, and **Milica Bozanic** have joined CIMR as alumni following their MSc awards.

**Dr Thanos Fragkandreas** is the new Co-Course Leader BA International Business at the University of Westminster

**Dr Marion Frenz** is the Director of Birkbeck's new BSc Business Innovation and Entrepreneurship launched in 2023. She has also been appointed Subject Group Lead for Management, Innovation and Entrepreneurship at Birkbeck, September 2023.

**Prof Colette Henry, CIMR Fellow**, completed her MA in English Creative Writing with Distinction at the Queen's University, Belfast.



**Prof Tim Vorley**, CIMR Fellow, was awarded an OBE in the 2023 New Year's Honours list 2023.

He Received his award from King Charles III in December 2023



**Ms Jacqueline Winstanley FRSA** - was featured at the photo exhibition "The Power of ME: Building Future-Proof SMEs and Entrepreneurs" showcasing 9 inspiring entrepreneurs/stakeholders who have shown resilience and triggered innovation during recent economic shocks. 12 June – 29 June 2023, OECD Headquarters

**Prof Muthu de Silva** has been appointed as Head of Research, Innovation and Knowledge Exchange for Birkbeck's new Faculty of Business and Law, April 2023. She also has been awarded prestigious grant from UKRI, June 2023.

**Dr Federica Rossi's** "The role of higher education institutions in transnational networks for teaching and learning innovation: The case of the Erasmus programme" by Federica Rossi and Tatiana Fumasoli was awarded Top Cited Article 2021-2022 in Wiley's European Journal of Education, March 2023

**Dr Andrew Atter**, a former Entrepreneur-in-Residence at Birkbeck and a long standing Visiting Fellow at CIMR, was appointed Lecturer in Global Business and Entrepreneurship at GBS Oxford Brookes University, located at their Manchester Campus, in May 2023.

---

## EDITORSHIPS, EDITORIAL BOARDS AND RESEARCH COMMITTEES

**CIMR academic staff and Fellows hold a number of editorships and membership of editorial boards of internationally important journals, and other research related activity.**

### **Prof Muthu De Silva**

- Editorial board *British Journal of Management* & *Journal of Business Research*
- External Peer Review Group (PRG) member of the Department for Energy Security and Net Zero
- Economics and Business evaluation panel member of the *Fundação para a Ciência e a Tecnologia, I.P.* (FCT), the Portuguese public funding agency for R&D – evaluating and approving grant applications

### **Prof Simona Iammarino**

- Co-editor of the *Journal of Economic Geography*, member of the Regional Studies Association Board, and Chair of the RSA Journal Committee.

### **Prof Helen Lawton Smith**

- Editorial advisory board *Journal of Small Business and Enterprise Development* (JSBED), *International Journal of Gender and Entrepreneurship*
- Member of Editorial Board *Progress in Economic Geography*
- Board Member of the APPG for Inclusive Entrepreneurship "Road to Wonder" Inquiry Advisory Board
- Member of expert peer review panel, Department for Energy Security and Net Zero (DESNZ) Irish research council

### **Dr Doyin Olorunfemi**

- Appointed Social Media Editor in *International Journal for Entrepreneurship and Innovation* in May 2023

### **Prof Ron Smith**

- Academic Reviewer of the Ministry of Defence JEDHub Annual Economic Report 2023.
- Adviser to Office of National Statistics-Ministry of Defence study on Improving measurement of Public Service Productivity
- Econometric Adviser to Frontier Economics.

---

## **RESEARCH HIGHLIGHTS AND PROJECTS**

**CIMR people undertake world class research. Here are some examples.**

1. CIMR Director Helen Lawton Smith and her Henry Etzkowitz explored the international money trails of university venture capital (UVC). The paper provides a unique international perspective on the money trails of UVC, resulting from collaborative efforts between scholars and practitioners in the US, UK, and Finland. The reference for the paper is Etzkowitz et al. (2023), published in *Venture Capital*. [University venture capital in big data, regional and historical perspective: where and why has it arisen? – Centre for Innovation Management Research \(bbk.ac.uk\)](https://www.bbk.ac.uk/cimr/research/publications/university-venture-capital-in-big-data-regional-and-historical-perspective-where-and-why-has-it-arisen/)

2. CIMR Deputy Director Federica Rossi and Chiara Marzocchi, Fumi Kitagawa, Federica Rossi, Elvira Uyarra, have released a special issue in Studies in Higher Education aiming to overcome the prevailing narrow notion of KE and addressing broader questions related to engagement and incentives towards KE. The special issue comprises seven papers that seek to broaden our understanding of KE in a broader context. [A special issue. Reconceptualizing university contribution to knowledge exchange: broadening our understanding of motivations, channels and stakeholders – Centre for Innovation Management Research \(bbk.ac.uk\)](#)
  
3. The **Road to Wonder**, final report on Innovation Caucus and Innovate UK sponsored research (2022-23) led by Jacqueline Winstanley and Helen Lawton Smith was launched at the Global Entrepreneurship Network at the Global Entrepreneurship Week, event hosted by Nat West Bank on November 17 2023. [A special issue. Reconceptualizing university contribution to knowledge exchange: broadening our understanding of motivations, channels and stakeholders – Centre for Innovation Management Research \(bbk.ac.uk\)](#)



## EXTERNAL GRANTS

<b>Names</b>	<b>Grant title/topic</b>	<b>Funder</b>	<b>Period</b>
Muthu De Silva, co-investigator, (Tim Vorley and Steve Roper, Directors), plus co-investigators from the University of Cambridge and University of Manchester.	Establishment of Innovation and Research Caucus	UKRI	2023 - 2026
Helen Lawton Smith & Jacqueline Winstanley	"Road to Wonder"	Innovate UK/Innovation Caucus	September 2022 - April 2023
Simona Iammarino, Co-I with Riccardo Crescenzi	"Economic, social and spatial inequalities in Europe in the era of global mega-trends" (ESSPIN)	HORIZON-CL2-2021-TRANSFORMATIONS-01- project	1 October 2022 - 30 September 2025

John Glasson & colleagues (Oxford Brookes University)	Research to monitor the local socioeconomic and environmental impacts of the peak construction period of Hinkley Point C nuclear power station -	New Nuclear Local Authorities Group of the Local Government Association	April 2023 – June 2024
Prof. John Glasson (Oxford Brookes University), co-ordinated by the University of Agder (S. Norway)	£1m research project on the regional development impacts of offshore wind. (WINDREG)	Norway Research Council	September 2023 – September 2027
Dr Fumi Kitagawa	Supporting Regions towards Net-Zero Journeys: Alignment of Strategies and Transformation between Universities and their Places	Regional Studies Association Fellowship Grant	2024-2025

## BIRKBECK GRANTS

Name	Grant title / topic	Funder	Period
Helen Lawton Smith, Saverio Romeo	Deep-Tech Entrepreneurship in City Capitals – The Case of Quantum Technology Start-Ups	BEI School Impact Grant	May 2022-April 2023
Federica Rossi	Innovation intermediaries and national digital strategies: international comparative analysis.	BEI School Impact Grant	November 2022 - May 2023
Helen Lawton Smith, Federica Rossi and Marion Frenz	CIMR Media Engagement	BEI School Impact Grant	January 2023 – December 2023
Luca Andriani (CIMR member) in collaboration Saverio Romeo (CIMR member), Dr Filippo	'Governance and Citizenship within Platform Urbanization: Shaping the Future of Inclusive Urban Development.'	Birkbeck Research Innovation Fund	August 23 to July 2024

<p>Bignami and Dr Niccolò Cuppini from Competence Centre for Labour, Welfare, and Social Research (SUSPSI University Switzerland).</p>			
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	--	--

---

# KEYNOTES, INVITED PRESENTATIONS AND CONFERENCES

## **Dr Andrew Atter**

- Research Paper presentation “Coaching in the Classroom” at the GBS Institute for Educational Research conference in London

## **Prof Daniele Archibugi**

- Has given lectures to the Universidad Autonoma de Madrid and the Complutense University, March 2023.
- Presented a paper to the Workshop convened by Professor José Molero on Innovation and Internationalization at the Fundacion Ramon Areces, 27th March 2023
- Chaired the Research Workshop of the Instituto Complutense de Estudios Internacionales (ICEI-UCM) on "Innovation, multinationals, and international value chains. New perspectives and trends" convened by Professor Isabel Alvarez, 28th March 2023
- Speaker at the seminar of the Nordic Institute for Innovation (NIFU) in Oslo "How do economic shocks impact innovation and why does it matter?", 28th February 2023

## **Prof Muthu De Silva**

- Speaker at the Strategic Engagement Series, Session 3, discussing “How to translate social science research in the 5 business landscape”, organised by the Innovation Caucus, 16th February 2023

## **Dr Thanos Fragkandreas**

- Guest Lecture at: ‘Organisational Identity and Inclusive Intrapreneurship: Evidence from the Class’ Saxion University, the Netherlands; June 2023
- Speaker at ‘In Hallyu We Trust? Revisiting “Soft Power” in the New Order of Cultural Production’; Goethe University of Frankfurt, Germany; July 2023.
- Paper Presentation ‘Is the Linear Model of Innovation Dead?’ at the EUSPRI Annual Conference, University of Sussex, SPRU, June 2023, the United Kingdom

- Paper Presentation 'Innovation Systems and Income Inequality – Is There a Causal Link?' at the British Academy of Management Annual Conference, September 2023, University of Sussex, Brighton, United Kingdom

### **Prof Colette Henry**

- Discussant at the Roundtable Policy session "Sub-Saharan African women entrepreneurs: thriving in the covid-19 pandemic" organised by Global WEP and Women's Economic Imperative (WEI), 21st February 2023

### **Prof Grazia Ietto-Gillies**

- Paper presentation: 'Two major structural changes and economic analysis', Advances Course on 'Innovation, Growth and International Production. Models and Data Analysis', Session on: 'A dialogue on Evolutionary, Structural and Post Keynesian research Perspectives, May 2023, Sapienza University, Rome, May
- Speaker at the International Workshop on: 'Big Tech, Corporate Power and Economic Performance: Revisiting Monopoly Capitalism'; Chair of Session on 'Industrial Development and Industrial Strategies in the era of Big Tech', May 26<sup>th</sup>.

### **Prof Helen Lawton Smith**

- Speaker at the event "International Women's Day Roundtable" organised by Birkbeck's School of Business, Economics and Informatics, 8th March 2023
- Speaker at the event "An inclusive world - Disability Enterprise & Innovation" organised by Universal Inclusion, 24th March 2023
- Lawton Smith, H and Winstanley, J (2023) Launch of Road to Wonder report for Innovate UK at Global Entrepreneurship Week, London November 17 20
- Lawton Smith, H and Winstanley, J; - Presentation and discussion group lead on diversity at LPIP World café event Just Transition to Net Zero: London's Retrofit Challenges May 30 2023
- 'Regions, Equality, Diversity and Inclusions: Connecting Disabled Entrepreneurs to Urban Spaces' Presentation at Regional Studies Association Winter Conference November 9 2023
- 'Changing role of universities in the geographies of inclusive entrepreneurial ecosystems' Presentation at 2nd International Workshop on *Global, Sustainable Innovation* InnoLab, University of Vaasa, 22-23 May 2023
- 'Women entrepreneurs: positioning equality, diversity and inclusion leadership in times of crisis' Virtual Presentation at Workshop '*Building back better: Supporting Women Entrepreneurs in Times of Crisis*' University of Waterloo, Canada, April 24-25 2023

**Ms Emma Palmer Foster**

- 'Understanding impact of diverse funding & founding (primary) stakeholders on regional innovation performance of European bioscience parks', Presentation at 2nd International Workshop on *Global, Sustainable Innovation* InnoLab, University of Vaasa, 22-23 May 2023
- '*Understanding impact of bioscience park primary stakeholder heterogeneity on regional innovation systems*' presentation at regional studies association winter conference November 9 2023
- '*Understanding impact of bioscience park primary stakeholder heterogeneity on regional innovation systems*' Birkbeck paper development workshop, Online November 22<sup>nd</sup> 2023

**Dr Federica Rossi**

- Speaker at the event "Arts and culture-related impact in the REF 2021: an analysis of the evidence" at the National Centre for Academic and Cultural Exchange, 23rd February 2023
- Speaker at NCACE Evidence Café 12: REF 2021 Impact Case Studies, Thursday 23 November 2023, 2 - 3:30 pm
- "How do firms shape their interactions with universities to build economic, intellectual and reputational capital? " presentation at R&D Management Conference, Sevilla, 19-21 June 2023
- "Measuring the performance of public research organisations: the impact of mission heterogeneity" presentation at R&D Management Conference, Sevilla, 19-21 June 2023
- "Generating impact from collaborations between universities and arts and culture organisations (ACOs): Evidence from a survey of arts and culture professionals in the UK", presentation at EUSPRI conference, Brighton 14-16 June 2023
- "Approaches to International Collaborations in Translational Research: a study of Italian Research Hospitals", presentation at EUSPRI conference, Brighton, 14-16 June 2023
- "How do firms shape their interactions with universities to build economic, intellectual and reputational capital? " Seminar, University of Kent, 17 May 2023
- "How do firms shape their interactions with universities to build economic, intellectual and reputational capital? " Seminar, Loughborough University, 1 March 2023
- "Crowdsourcing societal goods and services: evidence from the recent COVID-19 pandemic", presentation at NEOMA Business School, Paris, 20 April 2023

- "How do innovation intermediaries drive institutional change in the digital transition?", I4.0 two years later. Modena, 17-19 May 2023
- "Digital Transformation Intermediaries: Emerging Patterns and Archetypes" I4.0 two years later. Modena, 17-19 May 2023
- "Creating value from collaborations between higher education institutions and arts and culture organisations: Evidence from a survey of arts and culture professionals in the UK", presentation at Vaasa, Finland, 21-23 May 2023
- Dr Federica Rossi and Prof Muthu de Silva - Speaker the event "Navigating the R&R process in high impact factor journals", organised by Birkbeck School of Business, Economics and Informatics as part of their research support seminars, 13th February 2023
- Dr Federica Rossi and Prof Muthu de Silva - Speaker at the event "How do firms shape their interactions with universities to build economic, intellectual and reputational capital?", Loughborough University in London, 27th March 2023

#### **Dr Nicola Searle**

- Panellist at the event Funcion Fide: 30th Global Digital Encounter: IP Implications of the Data Economy
- Speaker at the event "Trade Secrets in Collaborative Environments" guest seminar for Manipal University (joint work with Professor De Silva)

#### **Prof Ron Smith**

- Introduced CIMR debate "Innovation and the defence industry: do we need war?" 3 February 2023.
- NBER Summer Institute, Cambridge MA, 14 July and University of York 25 April 2023 on "[The Role of Pricing Errors in Linear Asset Pricing Models with Strong, Semi-strong, and Latent Factors,](#)"
- Online to Nottingham Ningbo China workshop 27 September on "Econometric Aspects of Convergence a Survey".
- NIESR Workshop on Inflation Forecasting and Monetary Policymaking Under Times of Stress, Athenaeum 10 November 2023. on "Inflation Forecasting Performance at the Bank of England"

#### **Jacqueline Winstanley**

- Hosted Event - An Inclusive World Disability Enterprise & Innovation - Media City Manchester, 24<sup>th</sup> March 2023
- OECD - "The Power of ME: Building Future-Proof SMEs and Entrepreneurs" photo exhibition, 12 June 2023

- Speaker - DWP Event Future of Economy, Work and Skills at Nuffield Foundation, 100 St John Street, Farringdon, London, 21<sup>st</sup> June 2023
- Guest Speaker - The Regulator's Room with Anna Roughley, Lending Standards Board, online, 6<sup>th</sup> September 2023
- Speaker - Charter for Inclusive Entrepreneurship National Launch - Warwick Business School's London premises on the 17th floor of The Shard, London, 5<sup>th</sup> October 2023
- Hosted Savvitas WBWDay event online, 19<sup>th</sup> October 2023.
- Organiser & Panel Chair - GEN UK Global Entrepreneurship Week' Natwest, Bishopsgate London 17th November 2023
- Government Roundtable on Disability and Entrepreneurship with Minister Hollinrake and Minister Pursglove - Department for Business and Trade, Old Admiralty Building, Admiralty Place, SW1A 2DY, 28<sup>th</sup> November 2023
- Inclusive Entrepreneur Network - Friday Briefings held monthly
- Prof. Helen Lawton Smith and Jacqueline Winstanley - Presentation and discussion group lead on diversity at LPIP World café event Just Transition to Net Zero: London's Retrofit Challenges May 30 2023
- Speaker at the 'DWP Seminar on Future of Economy, Work and Skills 2030. Hosted by the Nuffield Foundation' to share insights on disability innovation and enterprise, 21st June 2023.
- Speaker at the OECD SME and Entrepreneurship Ministerial Meeting to discuss what can governments do to support SMEs and entrepreneurs through crises, now and in the future, 28-29 June.
- Chair and speaker at the Global Entrepreneurship Week UK, organised in partnership with NatWest, 2023  
<http://www7.bbk.ac.uk/cimr/2023/11/24/global-entrepreneurship-week-2023-stories-from-leaders-in-inclusive-innovation-enterprise-launch-of-the-road-to-wonder-report/>

### **Dr Pamela Yeow**

- Speaker at the event "International Women's Day Roundtable" organised by Birkbeck's School of Business, Economics and Informatics, 8th March 2023

### **Ellen Yu**

- Organiser of the workshop on "Environmental Finance for the Common Good" at the University of Pavia. The workshop of EFCG is supported by the Cost Action CA19130 (the PRIN project "Fin4Green" financed by the Italian Ministry of Research MIUR) and by the University of Pavia, Italy.

# CIMR EVENTS 2023

## CIMR DEBATES IN PUBLIC POLICY

CIMR organised a set of lunchtime one-hour online debates on topical issues. In each, leading scholars and practitioners presented their ideas on current economic, innovation and policy issues with the audience challenging their ideas.

Each has addressed critically important societal issues such as advances in new technology, equality, diversity and inclusion, skills

Date	Title	More Information	Links
18th January 2023	<b>The effectiveness of government initiatives to stimulate the Life Science sector</b>	with Thane Campbell (Deep Science Ventures); Jo Pisani, (MedCity London); Dr Renos Savva, (Birkbeck, University of London); Nick Johnson, (Chief Strategy and Impact Officer at Cell and Gene Therapy Catapult); Chair: Paul Edwards MBE, IsomAb Ltd	<a href="#">YouTube Event Video link</a> <a href="#">Event blog link</a>
1st February 2023	<b>Innovation and the defence industry: do we need war?"</b>	with Prof. Ron Smith (Department of Economics, Birkbeck); Anita Friend (Head Defence and Security Accelerator, DASA); Discussant: Shane Slater; Chair: Professor Philip Hutchinson (Cranfield University)	<a href="#">YouTube Event video link</a> <a href="#">Event blog link</a>
22nd February 2023	<b>Disruptive technologies: aligning regulation and innovation</b>	with Professor Dan Hyde (Partner at Harrison Clark Rickerbys Law & Visiting Professor at Queen Mary, University of London); Saverio Rome (Associate Lecturer, Department of Management, Birkbeck, University of London); Discussant: Dr Olivia Hamlyn, (School of Law, Birkbeck, University of London); Nicola Searle (Senior Lecturer at the Institute for Creative & Cultural Entrepreneurship, Goldsmiths, University of London).	<a href="#">YouTube Event Video link</a> <a href="#">Event blog link</a>

15 <sup>th</sup> March 2023	<b>From Babbage to the Quantum Computer: which are the socio-economic conditions for radical innovation in computing?</b>	Dr. Araceli Venegas-Gomez, (Founder and CEO of QURECA); Prof. Hugh Lawson-Tancred, (Birkbeck, University of London); Saverio Romeo, (Associate Lecturer at Birkbeck and Founder Emerging Technology Observatory)	<a href="#">YouTube Event Video link</a> <a href="#">Event blog link</a>
26 <sup>th</sup> April 2023	<b>Industry 4.0: Is the UK catching up?</b>	with Rosa Wilkinson (High Value Manufacturing Catapult), Prof. Tomasz Mroczkowski (Kogod Business School), Dr Marios Samdanis (Brunel, University of London), Jeremy Galpin (Costain Plc); Chair: Jo Magnani (International Telecommunications Service Provider)	<a href="#">YouTube Event Video link</a> <a href="#">Event Blog link</a>
10 <sup>th</sup> May 2023	<b>Leapfrogging or Levelling Up? Driving place-based growth</b>	with Dr Jonathan Potter (OECD), Dr Enrico Vanino (University of Sheffield); Discussant: Jacadi Nicholas (Department for Science, Innovation and Technology – DSIT); Chair: Emma Palmer Foster (Birkbeck, University of London)	<a href="#">YouTube Event video link</a> <a href="#">Event Blog link</a>

14 <sup>th</sup> June 2023	<b>Accelerating inclusive innovation, entrepreneurship and financing to support minority SME businesses</b>	With Prof. Monder Ram (OBE), Eugene Nizeyimana (SSCG Consulting and African Business Chamber), Emma Obanye (OneTech); Fiona Morrill (British Business Bank); Discussant: Professor Colette Henry (Dundalk Institute of Technology, Ireland and Griffith University, Queensland, Australia); Chair: Jacqueline Winstanley (Universal Inclusion)	<a href="#">YouTube Event Video link</a> <a href="#">Event Blog link</a>
5 <sup>th</sup> July 2023	<b>Social trust and firms' innovation in Chinese provinces</b>	with Dr Luca Andriani (Birkbeck); Discussant: Prof Chunyan Zhou (Triple Helix Institute); Chair: Dr Grace Bo Peng (Birkbeck)	<a href="#">YouTube Event Video link</a> <a href="#">Event link blog</a>
20th October 2023	<b>CIMR 15th Anniversary Event – Workshop 1: Future of Innovation and Entrepreneurship Studies</b>	With Professor Martin Meyer, (University of Vaasa); Prof Tim Vorley, (Oxford Brookes Business School); Professor Muthu De Silva, (Birkbeck, University of London); chair: Brett Gilbert, (Kodog School of Business)	<a href="#">YouTube Event Video link</a> <a href="#">Event link blog</a>
20th October 2023	<b>CIMR 15th Anniversary Event – Workshop 2: Policy and Practice</b>	With Saverio Romeo, (Birkbeck University of London); Jonathan Potter, (Head of the Entrepreneurship Policy and Analysis Unit of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities); Jacqueline Winstanley; Dr. Nicola Searle, (Goldsmiths, University of London); Dr. Rosa Fernandez, (Horizon Europe Analysis, Department for Science, Innovation	<a href="#">YouTube Event Video link</a> <a href="#">Event blog link</a>

		and Technology); Felipe Martins Gomez (VP of Fintech Venture Studies, Barclays Bank).	
1 November 2023	<b>Science parks and innovation districts: evolution or bedfellows?</b>	Chair: Emma Palmer Foster (Birkbeck University of London); Stephen Cowan, (Leader of the London Borough of Hammersmith & Fulham; White City Innovation District); Dr Josep Miquel Piqué, (President of Technova Barcelona – La Salle Innovation Park; President Triple Helix Association) Discussant: Åsa Lindholm Dahlstrand, (Professor of Innovation, University of Lund)	<a href="#">YouTube Event Video link</a> <a href="#">Event blog link</a>
15 November 2023	<b>Where next for Global Inclusive Entrepreneurship?</b>	Chair: Jacqueline Winstanley (Universal Inclusion); Dr Jonathan Potter (OECD); Rachel Parker (Frangipan Bakery); Sassy Wyatt (Blind Girl Adventures); Sara McKee (Life Full Colour); Dr Shani Dhanda (Entrepreneur & Disability specialist)	<a href="#">YouTube Event Video link</a> <a href="#">Event blog link</a>

## OTHER WORKSHOPS AND PANEL EVENTS FEATURING CIMR COLLEAGUES

8 March 2023	<b>International Women's Day</b>  <b>"Embracing Equity"</b>	Chair: Pam Yeow Panellists Nicola Bentham, Uracha Chatrakul Na Ayudhya, Libby Drury, Wendy Hein, Vanessa Iwowo, Helen LawtonSmith, Tinghua Yu,	<a href="http://www7.bbk.ac.uk/cimr/2023/03/14/the-school-of-business-economics-and-informatics-celebrates-international-womens-day-with-a-roundtable-discussion-on-this-years-theme-embracing-equity/">http://www7.bbk.ac.uk/cimr/2023/03/14/the-school-of-business-economics-and-informatics-celebrates-international-womens-day-with-a-roundtable-discussion-on-this-years-theme-embracing-equity/</a>
19 November 2023	<b>Global Entrepreneurship week</b>  <b>"Stories from leaders in inclusive innovation &amp; enterprise &amp; launch of the 'Road to Wonder' report"</b>	convened and chaired by Jacqueline Winstanley, Founder and CEO of Universal Inclusion, The Inclusive Entrepreneurs Network, and Visiting Fellow at CIMR Birkbeck. Panellists	<a href="http://www7.bbk.ac.uk/cimr/2023/11/24/global-entrepreneurship-week-2023-stories-from-leaders-in-inclusive-innovation-enterprise-launch-of-the-road-to-wonder-report/">http://www7.bbk.ac.uk/cimr/2023/11/24/global-entrepreneurship-week-2023-stories-from-leaders-in-inclusive-innovation-enterprise-launch-of-the-road-to-wonder-report/</a>

# CIMR BLOGS

Blogs are published by CIMR members' on their news and reflections, and on CIMR events

**Moving beyond setting goals to GROWing with Goals: 2022 and my journey from goal-setting to goal-getting!** [Moving beyond setting goals to GROWing with Goals: 2022 and my journey from goal-setting to goal-getting! – Centre for Innovation Management Research \(bbk.ac.uk\)](#) Doyin Olorunfemi 3<sup>rd</sup> January 2023

**Universities' funding sources affect how they engage with non-academic stakeholders: evidence from the UK** [Universities' funding sources affect how they engage with non-academic stakeholders: evidence from the UK – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 4<sup>th</sup> January 2023

**CIMR Debates in Public Policy: Spring 2023 calendar** <http://www7.bbk.ac.uk/cimr/2023/01/08/cimr-debates-in-public-policy-spring-2023-calendar/> 8<sup>th</sup> January 2023

**Highlighting the challenges of blockchain adoption in the food supply chain in West Africa** [Highlighting the challenges of blockchain adoption in the food supply chain in West Africa – Centre for Innovation Management Research \(bbk.ac.uk\)](#) Ibukun Onitiju 10<sup>th</sup> January 2023

**Exploring product/service innovation process in UK University spin-offs from practice-based lens** [Exploring product/service innovation process in UK University spin-offs from practice-based lens – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 17<sup>th</sup> January 2023

**Will Next Generation EU assist Europe's cohesion?** [Will NextGenerationEU assist Europe's cohesion? – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 18<sup>th</sup> January 2023

**CIMR debate on The Digital Innovation race: recording available** [CIMR debate on The Digital Innovation race: recording available – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 23<sup>rd</sup> January 2023

**CIMR Debate in Public Policy: Future directions for disability entrepreneurship research** [CIMR Debate in Public Policy: Future directions for disability](#)

[entrepreneurship research – Centre for Innovation Management Research \(bbk.ac.uk\)](#)

24<sup>th</sup> January 2023

**Innovation and the defence industry: do we need war?** [Innovation and the defence industry: do we need war? – Centre for Innovation Management Research \(bbk.ac.uk\)](#)

7<sup>th</sup> February 2023

**CIMR Debate in Public Policy: Talking the talk and walking the walk...is the Government doing enough in life sciences?** [CIMR Debate in Public Policy: Talking the talk and walking the walk...is the Government doing enough in life sciences? – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 10<sup>th</sup> February 2023

**CIMR Annual Report 2022** [CIMR Annual Report 2022 – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 16<sup>th</sup> February 2023

**How do firms reach out to foreign universities? Inventors' personal characteristics and the multinational structure of firms** [How do firms reach out to foreign universities? Inventors' personal characteristics and the multinational structure of firms – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 19 February 2023

**CIMR Fellow Fumi Kitagawa is now Professor at the University of Birmingham** [CIMR Fellow Fumi Kitagawa is now Professor at the University of Birmingham – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 23<sup>rd</sup> February 2023

**Foreign graduates in Sweden: the role of high tech sectors, STEM disciplines and cultural distance** [Foreign graduates in Sweden: the role of high tech sectors, STEM disciplines and cultural distance – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 8<sup>th</sup> March 2023

**CIMR Debate in Public Policy: Disruptive technology – aligning regulation and innovation** [CIMR Debate in Public Policy: Disruptive technology – aligning regulation and innovation – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 9<sup>th</sup> March 2023

**The School of Business, Economics and Informatics celebrates International Women's Day with a roundtable discussion on this year's theme, Embracing Equity.** [The School of Business, Economics and Informatics celebrates International](#)

[Women's Day with a roundtable discussion on this year's theme, Embracing Equity. – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 14<sup>th</sup> March 2023

**CIMR pays homage to Loet Leydesdorff** [CIMR pays homage to Loet Leydesdorff – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 16<sup>th</sup> March 2023

**Entrepreneurship education team wins Vice Chancellor's Awards for Excellence in Teaching and Learning** [Entrepreneurship education team wins Vice Chancellor's Awards for Excellence in Teaching and Learning – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 18<sup>th</sup> March 2023

**'CIMR Research in Brief' video series: Prof Simona Iammarino on the economics of rare metals** ['CIMR Research in Brief' video series: Prof Simona Iammarino on the economics of rare metals – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 23 March 2023

**CIMR Debates in Public Policy: Summer 2023 calendar** [CIMR Debates in Public Policy: Summer 2023 calendar – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 25<sup>th</sup> March 2023

**New 'CIMR PhD Research in Focus' video: Emma Palmer Foster on bioscience parks** [New 'CIMR PhD Research in Focus' video: Emma Palmer Foster on bioscience parks – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 25<sup>th</sup> March 2023

**CIMR Debate in Public Policy: From Babbage to quantum computer: Which are the socio-cultural conditions for radical innovation?** [CIMR Debate in Public Policy: From Babbage to quantum computer: Which are the socio-cultural conditions for radical innovation? – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 27<sup>th</sup> March 2023

**'CIMR Research in Brief' video series: Dr Nicola Searle on Trade Secrets & Copyright and Business Models** <http://www7.bbk.ac.uk/cimr/2023/04/13/cimr-research-in-brief-video-series-dr-nicola-searle-on-trade-secrets-copyright-and-business-models/> 13<sup>th</sup> April 2023

**Urban spaces, inclusivity and entrepreneurs with disabilities** <http://www7.bbk.ac.uk/cimr/2023/04/13/urban-spaces-inclusivity-and-entrepreneurs-with-disabilities/> Helen Lawton Smith, 13<sup>th</sup> April 2023

**Spring 2023 Newsletter is here!** <http://www7.bbk.ac.uk/cimr/2023/04/17/spring-2023-newsletter-is-here/> 17<sup>th</sup> April 2023

**Professor Muthu de Silva appointed as Head of Research, Innovation and Knowledge Exchange for Birkbeck's new Faculty of Business and Law**  
<http://www7.bbk.ac.uk/cimr/2023/04/26/professor-muthu-de-silva-appointed-as-head-of-research-innovation-and-knowledge-exchange-for-birkbecks-new-business-school/> 26<sup>th</sup> April 2023

**CIMR Research in Focus 13: Innovation and academic knowledge exchange**  
<http://www7.bbk.ac.uk/cimr/2023/05/08/cimr-research-in-focus-13-innovation-and-academic-knowledge-exchange/> 8 May 2023

**Innovation ecosystems in core digital technologies. What semi-conductor industry for Europe?** <http://www7.bbk.ac.uk/cimr/2023/05/10/innovation-ecosystems-in-core-digital-technologies-what-semi-conductor-industry-for-europe/> 10<sup>th</sup> May 2023

**CIMR Debate in Public Policy – Industry 4.0: Is the UK catching up?**  
<http://www7.bbk.ac.uk/cimr/2023/05/11/cimr-debate-in-public-policy-industry-4-0-is-the-uk-catching-up/> 11<sup>th</sup> May 2023

**A special issue. Reconceptualizing university contribution to knowledge exchange: broadening our understanding of motivations, channels and stakeholders** <http://www7.bbk.ac.uk/cimr/2023/05/15/a-special-issue-reconceptualizing-university-contribution-to-knowledge-exchange-broadening-our-understanding-of-motivations-channels-and-stakeholders/> 15<sup>th</sup> May 2023

**University venture capital in big data, regional and historical perspective: where and why has it arisen?** <http://www7.bbk.ac.uk/cimr/2023/05/17/university-venture-capital-in-big-data-regional-and-historical-perspective-where-and-why-has-it-arisen/> 17<sup>th</sup> May 2023

**Leapfrogging and levelling-up in regional entrepreneurship. Regional performance in the UK, US and Europe**  
<http://www7.bbk.ac.uk/cimr/2023/05/27/leapfrogging-and-levelling-up-in-regional-entrepreneurship-regional-performance-in-the-uk-us-and-europe/> 27<sup>th</sup> May 2023

**Driving Sustainability Transitions: Insights from the 2nd International Workshop on Global, Sustainable Innovation** <http://www7.bbk.ac.uk/cimr/2023/06/01/driving-sustainability-transitions-insights-from-the-2nd-international-workshop-on-global-sustainable-innovation/> June 1 2023

**Professor Muthu de Silva awarded prestigious grant from UKRI** [Professor Muthu de Silva awarded prestigious grant from UKRI – Centre for Innovation Management Research \(bbk.ac.uk\)](http://www7.bbk.ac.uk/cimr/2023/06/13/prof-muthu-de-silva-awarded-prestigious-grant-from-ukri-centre-for-innovation-management-research/) 13<sup>th</sup> June 2023

**How to set up university company chairs: the case of UAM** <http://www7.bbk.ac.uk/cimr/2023/06/16/how-to-set-up-university-company-chairs-the-case-of-uam/> 16<sup>th</sup> June 2023

**The Geography of Academic Entrepreneurship: Spin-offs, Firm Growth and Regional Impact** <http://www7.bbk.ac.uk/cimr/2023/06/19/the-geography-of-academic-entrepreneurship-spin-offs-firm-growth-and-regional-impact/> June 19 2023

**CIMR Debate in Public Policy: Accelerating inclusive innovation, entrepreneurship and financing to support minority SME businesses** <http://www7.bbk.ac.uk/cimr/2023/06/22/cimr-debates-in-public-policy-accelerating-inclusive-innovation-entrepreneurship-and-financing-to-support-minority-sme-businesses/> June 22<sup>nd</sup> 2023

**‘CIMR Research in Brief’ video series: Dr Luca Andriani on Civic engagement and proximity in urban areas** <http://www7.bbk.ac.uk/cimr/2023/07/01/cimr-research-in-brief-video-series-dr-luca-andriani-on-civic-engagement-and-proximity-in-urban-areas/> July 1 2023

**Honouring Prof Klaus Nielsen: A Distinguished Academic and Researcher** <http://www7.bbk.ac.uk/cimr/2023/07/10/honouring-prof-klaus-nielsen-a-distinguished-academic-and-researcher/> 10<sup>th</sup> July 2023

**Summer 2023 Newsletter is here!** <http://www7.bbk.ac.uk/cimr/2023/07/12/summer-2023-newsletter-is-here/> 12<sup>th</sup> July 2023

**CIMR Debate in Public Policy – Social Trust and Firms’ Innovation in Chinese Provinces** <http://www7.bbk.ac.uk/cimr/2023/07/27/cimr-debate-in-public-policy-social-trust-and-firms-innovation-in-chinese-provinces/> 27<sup>th</sup> July 2023

**Breaking down barriers to business: How can we nurture inclusive entrepreneurship?** <http://www7.bbk.ac.uk/cimr/2023/08/24/breaking-down-barriers-to-business-how-can-we-nurture-inclusive-entrepreneurship/> 24<sup>th</sup> August 2023

**CIMR Research in Focus 14: Unveiling Pathways of Innovation and Knowledge Exchange** <http://www7.bbk.ac.uk/cimr/2023/08/29/cimr-research-in-focus-14-unveiling-pathways-of-innovation-and-knowledge-exchange/> 29<sup>th</sup> August 2023

**CIMR Debates in Public Policy: Autumn 2023 calendar** <http://www7.bbk.ac.uk/cimr/2023/09/12/cimr-debates-in-public-policy-autumn-2023-calendar/> 12<sup>th</sup> September 2023

**Celebrating 15 Years of Innovation at CIMR** <http://www7.bbk.ac.uk/cimr/2023/09/17/celebrating-15-years-of-innovation-at-cimr/> 17 September 2023

**Engaged Scholarship Event Recap: Addressing Innovation Challenges for Disabled Entrepreneurs** <http://www7.bbk.ac.uk/cimr/2023/10/03/engaged-scholarship-event-recap-addressing-innovation-challenges-for-disabled-entrepreneurs/> 3<sup>rd</sup> October 2023

**CIMR welcomes Professor Catherine Wang** <http://www7.bbk.ac.uk/cimr/2023/10/10/cimr-welcomes-professor-catherine-wang/> 10<sup>th</sup> October 2023

**Is users' rating becoming overpowering? The risks in inappropriate use of digital feedback** [Is users' rating becoming overpowering? The risks in inappropriate use of digital feedback – Centre for Innovation Management Research \(bbk.ac.uk\)](#) 17<sup>th</sup> October 2023

**Congratulations to CIMR PhD student Maryam Ghorbankhani** <http://www7.bbk.ac.uk/cimr/2023/10/17/congratulations-to-cimr-phd-student-maryam-ghorbankhani/> 17<sup>th</sup>, October 2023

**The 'Road to Wonder' project: Summary briefing now published** <http://www7.bbk.ac.uk/cimr/2023/10/18/the-road-to-wonder-project-summary-briefing-now-published/> 18<sup>th</sup> October 2023

**Congratulations to CIMR PhD student Maximillian Giehl**

<http://www7.bbk.ac.uk/cimr/2023/10/30/congratulations-to-cimr-phd-student-maximillian-giehl/> 30<sup>th</sup> October 2023

**Towards responsible technological development with the Centre for Innovation Management Research: A personal reflection**

<http://www7.bbk.ac.uk/cimr/2023/11/01/towards-responsible-technological-development-with-the-centre-for-innovation-management-research-a-personal-reflection/> Saverio Romeo 1<sup>st</sup> November 2023

**The Future of Innovation and Entrepreneurship Studies – A review from our recent workshop** <http://www7.bbk.ac.uk/cimr/2023/11/07/the-future-of-innovation-and-entrepreneurship-studies-a-review-from-our-recent-workshop/> 7<sup>th</sup> November 2023

**GLOBAL ENTREPRENEURSHIP WEEK 2023 – Stories from leaders in inclusive innovation & enterprise & launch of the ‘Road to Wonder’ report**

<http://www7.bbk.ac.uk/cimr/2023/11/24/global-entrepreneurship-week-2023-stories-from-leaders-in-inclusive-innovation-enterprise-launch-of-the-road-to-wonder-report/> 24<sup>th</sup> November 2023

**CIMR debates in Public Policy: Where next for Global Inclusive Entrepreneurship?**

<http://www7.bbk.ac.uk/cimr/2023/12/03/cimr-debates-in-public-policy-where-next-for-global-inclusive-entrepreneurship/> 3<sup>rd</sup> December 2023

**CIMR Debate in Public Policy – Science parks and innovation districts: evolution or bedfellows?**

<http://www7.bbk.ac.uk/cimr/2023/12/11/cimr-debate-in-public-policy-science-parks-and-innovation-districts-evolution-or-bedfellows/>

**CIMR research to be presented at the 7th Geoinno conference in Manchester, 10-12 January 2024**

<http://www7.bbk.ac.uk/cimr/2023/12/14/cimr-research-to-be-presented-at-the-7th-geoinno-conference-in-manchester-10-12-january-2024/> Milica Bozanic, December 14, 2023

**A new academic chapter unfolds: Dr Federica Rossi takes new role at UniMoRe**

<http://www7.bbk.ac.uk/cimr/2023/12/19/a-new-academic-chapter-unfolds-dr-federica-rossi-takes-new-role-at-unimore/> Federica Rossi, December 19 2023

## OTHER BLOGS AND POSTS

### **New network to maximise research and innovation funding impact**

<https://www.ukri.org/news/new-network-to-maximise-research-and-innovation-funding-impact/> 13<sup>th</sup> June 2023

### **Nuffield Study - 'Inclusive Remote and Hybrid Working'**

<https://wp.lancs.ac.uk/inclusive-working> (co-researcher, Jacqueline Winstanley).

### **Birkbeck academic to play a significant role in new £7 million centre of excellence in research and innovation funding**

<https://www.bbk.ac.uk/news/birkbeck-academic-to-play-a-significant-role-in-new-ps7-million-centre-of-excellence-in-research-and-innovation-funding> 19<sup>th</sup> June 2023

### **Breaking down barriers to business: how can we nurture inclusive entrepreneurship?**

<https://oecdcoigito.blog/2023/08/22/breaking-down-barriers-to-business-how-can-we-nurture-inclusive-entrepreneurship/> 22<sup>nd</sup> August 2023

**Shaw Trust 100** [https://www.linkedin.com/posts/shaw-trust\\_disabilitypower100-internationaldayofpersonswithdisabilities-ugcPost-7136313167218929664-CK99](https://www.linkedin.com/posts/shaw-trust_disabilitypower100-internationaldayofpersonswithdisabilities-ugcPost-7136313167218929664-CK99)

### **October 2023 Lending Standard Board Report**

<https://www.lendingstandardsboard.org.uk/inclusion-in-business-banking-credit-disability-and-other-access-needs-report-launched/>

---

# INTERACTION WITH BUSINESS, SOCIETY AND POLICY MAKERS (IMPACT)



Searle, N (2023) media appearance: quotes in IAM's article on "Shielding trade secrets during a 'cybersecurity pandemic'"

<https://www.iam-media.com/trade-secrets/article/shielding-trade-secrets-during-cybersecurity-pandemic>

---

## RESEARCH OUTPUT

**This section includes research output by CIMR academic staff and Visiting Fellows.**

CIMR members continue to excel in research output.

All publications by Birkbeck staff can be found on [Biron](#).

## BOOKS

Lawton Smith, H *The Geography of Academic Entrepreneurship: Spin-offs. Firm Growth and Regional Impact* Edward Elgar (June 2023)

Edited volume: Robert Huggins, Fumi Kitagawa, Daniel Prokop, Christina Theodoraki and Piers Thompson (eds.) *Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, Future*. Forthcoming in 2024. Oxford University Press.

## JOURNAL ARTICLES

Andriani, L, Angelini, P P, and Filippetti Andrea (2023) "Civic engagement and socio-economic proximity in urban areas" *Spatial Economic Analysis* (published online) <https://www.tandfonline.com/eprint/RKAEZKWMBVFQW2R3FX7G/full?target=10.1080/17421772.2023.2180532>

Bai, S. and Bi, X. and Han, Chunjia and Yang, Mu and He, H. (2023) [Exploring the over-time variation in customer concerns on sharing economy services](#). *Journal of Global Information Management* 31 (1), ISSN 1062-7375.

Bai, S. and Yu, D. and Han, Chunjia and Yang, Mu and Islam, N. and Yang, Z. and Tang, R. and Zhao, J. (2023) [Enablers or inhibitors? Unpacking the emotional power behind in-vehicle AI anthropomorphic interaction: a dual-factor approach by text mining](#). *IEEE Transactions on Engineering Management* , ISSN 0018-9391.

Bai, S. and Zheng, X. and Han, Chunjia and Bi, X. (2023) [Exploring user-generated content related to vegetarian customers in restaurants: an analysis of online reviews](#). *Frontiers in Psychology* 13 (104384), ISSN 1664-1078.

Baines, N., Klangboonkrong, T. and Lawton Smith, H (2023) Exploring product/service innovation process in UK University spin-offs from practice-based lens *Journal of Technology Transfer* <https://doi.org/10.1007/s10961-022-09985-3>

Barnett, M.L., Gilbert, B.A., Post, C. *et al.* (2023) Strengthening Our Cities: Exploring the Intersection of Ethics, Diversity and Inclusion, and Social Innovation in Revitalizing Urban Environments. *J Bus Ethics* (2023). <https://doi.org/10.1007/s10551-023-05566-y>

- Bhatnagar, Kushagra, Tillotson, Jack S, Toyoki, Sammy and Laker, Benjamin (2023) [Learning to live with an unruly consuming body](https://doi.org/10.1093/jcr/ucad041). Journal of Consumer Research. ISSN 1537-5277 doi: <https://doi.org/10.1093/jcr/ucad041>
- Caloffi, A., Colovic, A. , Rizzoli, V. and F. Rossi (2023) [Innovation intermediaries' types and functions: a computational analysis of the literature](#), *Technological Forecasting and Social Change*, in press.
- Casadei, P. and Iammarino, S. (2023), "Backshoring, offshoring and staying at home: evidence from the UK textile and apparel industry", *Operations Management Research*, <https://doi.org/10.1007/s12063-023-00394-9>
- Chudik, A., M. H. Pesaran, R.P. Smith (2023) Pooled Bewley Estimator of Long Run Relationships in Dynamic Heterogenous Panels *Econometrics and Statistics* in Press.
- Chudik, A., M. H. Pesaran, R.P. Smith (2023) Revisiting the Great Ratios Hypothesis, *Oxford Bulletin of Economics and Statistics*, 85, p1023-1047.
- Etzkowitz, H., Weston-Smith, M., Beddows, J., Albats, E., Lawton Smith, H., Wilkinson, J., Yang, J., Miller, J., Gardner, J., Palmer Foster, E and Zhou, C. (2023). University venture capital in big data, regional and historical perspective: where and why has it arisen?, *Venture Capital*, DOI: [10.1080/13691066.2023.2184287](https://doi.org/10.1080/13691066.2023.2184287)
- Fassio, C., Geuna, A. and F. Rossi (2023) [How do firms reach out to foreign universities? Inventors' personal characteristics and the multinational structure of firms](#), *Journal of World Business*, in press.
- Henry, C. & Lahikainen, K. (2024) Exploring Intrapreneurial Activities in the Context of the Entrepreneurial University: An analysis of five EU HEIs, *Technovation*, Volume 129, 102893, ISSN 0166-4972. <https://www.sciencedirect.com/science/article/pii/S0166497223002043>
- Henry, C. & Lewis, K. (2023). "The Art of Dramatic Construction: Accounting for Context in Women's Entrepreneurship Research", *Journal of Business Research*, Vol. 155, Part B, 113440, ISSN 0148-2963. <https://doi.org/10.1016/j.jbusres.2022.113440>
- Henry, C. (2023). St Francis in Prayer, Ulster Museum Ekphrasis project. <https://www.qub.ac.uk/schools/seamus-heaney-centre/resources/SHCPublications/EkphrasisPamphlets/>

Henry, C., Coleman, S. & Lewis, K. (Eds.) (2023). Women's Entrepreneurship Policy: A global perspective, Edward Elgar Publishing. [Link](#)

letto-Gilles G, (2023) [By the Olive Groves: A Calabrian Childhood](#)

letto-Gilles, G (2023) Leggendo il Romanzo del Duca di Girasole Trans: Reading the Novel of the Duke of Girasole Nielsen

letto-Gilles, G (2023) The Importance of Being ...Transnational July 2023 [Critical Perspectives on International Business](#) 19(1)DOI: [10.1108/cpoib-02-2023-0013](#)

Kitagawa, F., and Vidmar, M. (2023) Strategic intelligence for the future of place enabling inclusive economic growth through the Opportunity Areas Analysis Tool, regional Studies, Special issue: Re-imagining the future- city foresight and visioning <https://doi.org/10.1080/00343404.2022.2045267>

Laker, Benjamin, Tillotson, Jack, Bhatnagar, Kushagra and Pereira, Vijay (2023) [Are your team gatherings inclusive for people with food-related allergies?](#) Harvard Business Review. ISSN 0017-8012

Lawton Smith, H (2023) Public spaces, equality, diversity and inclusion: connecting disabled entrepreneurs to urban spaces, special issue, *Public Spaces: Socio-Economic Challenges* Land, 12(4), 873; <https://doi.org/10.3390/land12040873>

Li, Y., Ascani, A. and Iammarino, S. (2023) "The Material Basis of Modern Technologies - A Case Study on Rare Metals", *Research Policy*, <https://doi.org/10.1016/j.respol.2023.104914>

Marzocchi, C., Kitagawa, F., Rossi, F. and E. Uyarra (2023) [Reconceptualising knowledge exchange and higher education institutions: broadening our understanding of motivations, channels, and stakeholders](#), *Studies in Higher Education*, in press.

Marzocchi, C., Kitagawa, F., Rossi, F., and Uyarra, E. (2023), Reconceptualizing university contribution to knowledge exchange: broadening our understanding of motivations channels and stakeholders, *Studies in Higher Education*. <https://www.tandfonline.com/toc/cshe20/48/5>

Okamuro, H., Kitagawa, F., Izushi, H. (2024). Policy Impacts in the Innovation and Entrepreneurial Ecosystems: Evolutionary and multi-scalar perspectives from Japan, *Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, Future*.

Olorunfemi, D. (2023). Diary studies in research: More than a research method. *International Journal of Market Research*, 0(0).  
<https://doi.org/10.1177/14707853231222139>

Pesaran, M. H. R.P Smith (2023) Arbitrage pricing theory, the stochastic discount factor and estimation of risk premia from portfolios, *Econometrics and Statistics*, 26, p17-30.

Pesaran, M. H. & R.P. Smith (2023) "The Role of Pricing Errors in Linear Asset Pricing Models with Strong, Semi-strong, and Latent Factors," *Cambridge Working Papers in Economics* 2317,

Piperca, Sorin and Floricel, S. (2023) [Understanding Project Resilience: designed, cultivated or emergent?](#) *International Journal of Project Management* 41 (3), ISSN 0263-7863.

Sengupta, A. and F. Rossi (2023) [The relationship between universities' funding portfolios and their knowledge exchange profiles: A dynamic capabilities view](#), *Technovation*, 121.

Skountridaki, L. & Kitagawa, F. (2023) Embedding responsible management education through mission, governance and accreditation processes: a case study, Research and Innovation. B, Asheim, T, Laudal and R. Mykletun (eds.). *Practicing Responsibility in Business Schools: Implications for Teaching*, Edward Elgar.

Wang, L. and Han, Chunjia and Zheng, Y. and Peng, X. and Yang, Mu and Gupta, B. (2023) [Search for exploratory and exploitative service innovation in manufacturing firms: the role of ties with service intermediaries](#). *Journal of Innovation & Knowledge* 8 (1), p. 100288. ISSN 2444-569X.

Wei, X. and Wu, H. and Yang, Z. and Han, Chunjia and Xu, B. (2023) [Simulation of manufacturing scenarios' ambidexterity green technological innovation driven by inter-firm social networks: based on a multi-objective model](#). *Systems* 11 (1), p. 39. ISSN 2079-8954.

Zheng, Y. and Liu, S. and Zhao, Y. and Han, Chunjia and Zhou, Q. and Wang, L. and Colace, F. and Alhalabi, W. and Alsharif, H. (2023) "Game analysis on general purpose technology cooperative R&D with fairness concern from the technology chain perspective." *Journal of Innovation & Knowledge* 8 (1), pp. 100312. ISSN 2444-569X.  
<https://eprints.bbk.ac.uk/id/eprint/50837>

## BOOK CHAPTERS

Butkevičienė, J and Lawton Smith, H (forthcoming) University involvement in supporting entrepreneurship of people with disabilities Chapter 8.2 in A. Šilenskytė and S.M.Toh (eds) *The Palgrave Handbook of Social Sustainability in Business Education* Basingstoke:Palgrave

Lawton Smith, H (forthcoming) Women entrepreneurs: positioning equality, diversity and inclusion leadership in times of crisis, in Nada Basir and Bessma Momani (Eds) *Building Back Better - Post Crisis Women Entrepreneurs*

Lawton Smith H, (forthcoming) Advocacy, Innovation and Minority Entrepreneurs. In P. Nijkamp, K.Koourit, K.Haynes and Z Elburz (eds) *The World of Regional Science* Cheltenham; Edwards Elgar

Lawton Smith, H and Owalla, B (2023) Mapping ethnic minority women entrepreneurs' support initiatives: Experiences from the UK In *Women's Entrepreneurship Policy: A global perspective (Eds): C.Henry, S.Coleman & K Lewis* Cheltenham: Edward Elgar/Global WEP

Smith, R (2023). "Economic Consequences of Global Tensions. In: Aliber, R.Z., Gudmundsson, M., Zoega, G. (eds) *Fault Lines After COVID-19*. Palgrave Macmillan.

## REPORTS AND POLICY BRIEFS

Casadei, P. Comotti, S., Crescenzi, R. and Iammarino, S. (2023), "Where Global Value Chains go local: EU regions, global value chain creation and local upgrading", European Commission, DG Regio:

<https://op.europa.eu/en/publication-detail/-/publication/ad85a19e-fb73-11ed-a05c-01aa75ed71a1/language-en/format-PDF/source-287868243>

de Silva, M., et al. (2023), "Unlocking co-creation for green innovation: An exploration of the diverse contributions of universities", OECD Science, Technology and Industry Policy Papers, No. 163, OECD Publishing, Paris, <https://doi.org/10.1787/b887f436-en>.

Iammarino et al. (2023), Report on "International Policy Lessons: Integrated Framework" within the Joint Program "Support for the development of an Integrated National Financing Framework for SDGs in Cuba", UN-CEPAL:

<https://www.cepal.org/en/publications/67994-international-policy-lessons-integrated-report>

Iammarino, S. (2023), "Cohesion Policy and its contribution to addressing different development needs of regions", European Commission, DG Regio (27 April 2023): [https://ec.europa.eu/regional\\_policy/policy/how/future-cohesion-policy\\_en](https://ec.europa.eu/regional_policy/policy/how/future-cohesion-policy_en)

Lawton Smith, H., Winstanley, J., et al. 2023 *The Road to Wonder. A study exploring the barriers and opportunities to creating innovation and enterprise by disabled people: a summary*. Oxford, UK: Innovation Caucus.

## CIMR WORKING PAPERS 2023

The objective of the CIMR Working Papers is to publicise research being done by its academics, PhD students, Research fellows, Visiting fellows, Stakeholders and visitors.

The CIMR Working Papers series can be found on [Repec](#) and [BIROn](#).

**WP63** [The innovation networks of city-regions in Europe: exclusive clubs or inclusive hubs?](#), Andrea Filippetti and Antonio Zinilli

**WP64** [The macroeconomic effects of public expenditure in research and development](#), Giovanna Ciaffi, Matteo Deleidi and Enrico Sergio Levrero

**WP65** [Case study research on innovation systems: paradox, dialectical analysis and resolution](#), Thanos Fragkandreas

**WP66** [Women entrepreneurs: positioning equality, diversity and inclusion leadership in times of crisis](#), Helen Lawton Smith

**WP67** [Is users rating becoming overpowering? The risks of inappropriate use of digital feedback](#), Daniele Archibugi and Natalia Tosoni

**WP68** [Integration of small-scale farmers into innovation management within contract farming companies in developing countries](#), Nomenjanahary Tojonirinarisoa Ravelosaona

# CIMR PHD STUDENT AND ALUMNI NEWS

Currently there are some twenty PhD students and alumni within the Department of Management involved with CIMR. Their details are listed on the [CIMR website](#).

PhD students and alumni are invited to attend CIMR workshops, to submit working papers, to help organise events – sometimes as paid research assistants to CIMR, and to be speakers in CIMR events. These provide the main opportunities for networking and social activities.

**Maximillian Giehl** has completed PhD on ‘Overcoming Absorptive Capacity Barriers: The Role of Innovation Intermediaries as Enablers and Beneficiaries of Funded Collaboration Projects’. Supervised by Federica Rossi and Muthu de Silva. Examiners: Prof. Omar Al-Tabbaa (University of Leeds) and Dr Grace Bo Peng (Birkbeck).

**Tahani Ibrahim Alharbi** has completed PhD on ‘Leader Identity Construction among Saudi Women Academics: How Does Readiness Matter?’. Supervised by Helen Lawton Smith and Rebecca Bednarek (Birkbeck).

**Maryam Ghorbankhani** has passed her PhD viva with minor corrections on July 12 2023. Supervised by Dr Federica Rossi and Professor Helen Lawton Smith

**Doyin Olorunfemi** was awarded FHEA accreditation in May 2023. She completed her PhD in October 2023

---

## INNOVATION TEACHING IN CIMR

CIMR staff are engaged in research-led teaching to undergraduates, postgraduates and professionals. Teaching of entrepreneurship is a particular strength. CIMR faculty are experts in entrepreneurship and innovation. Drawing on our expertise, Birkbeck

offers a range of entrepreneurship courses to undergraduate (UG) and postgraduate (PG) students, both as curricular and extra-curricular.

[Teaching – Centre for Innovation Management Research \(bbk.ac.uk\)](https://www.bbk.ac.uk)

---



More details of our activities can be found on our [website](https://www.bbk.ac.uk).

*Helen Lawton Smith, Marion Frenz, Federica Rossi and Gabriella Losito*

January 2024

**Birkbeck, University of London**  
**Malet Street, Bloomsbury London WC1E 7HX**

**Contact details:**

**Helen Lawton Smith** [h.lawton-smith@bbk.ac.uk](mailto:h.lawton-smith@bbk.ac.uk)

**Marion Frenz** [m.frenz@bbk.ac.uk](mailto:m.frenz@bbk.ac.uk)

**Federica Rossi** [federica.rossi@unimore.it](mailto:federica.rossi@unimore.it)

**Gabriella Losito** [g.losito@bbk.ac.uk](mailto:g.losito@bbk.ac.uk)