



# CIMR Newsletter

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April 2023

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This newsletter celebrates the CIMR community's successes in the Spring term.

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## HIGHLIGHTS

**Dr Fumi Kitagawa** is now Professor at the University of Birmingham (February 2023).

**Dr Nicola Searle** (Goldsmiths, University of London) has joined CIMR as a visiting fellow from February 2023.

**Darul Hamdi, MSc** (Birkbeck, University of London) has joined CIMR as alumni from February 2023.

**Sudipto Biswas, MSc and Nicolás Donoso Gomez, MSc** (Birkbeck, University of London) have joined CIMR as alumni at the end of the 2021/22 academic year

**Prof. Helen Lawton Smith** has contributed to a roundtable discussion on International Women’s Day and the theme of embracing equity, organised by the School of Business, Economics and Informatics (March 2023).

**Luca Andriani** has been a visiting scholar through the Erasmus Visiting Fellowship at Athens University of Economics and Business in the period 14-22 March.

The entrepreneurship education team of Birkbeck, University of London has been awarded the Vice Chancellor’s Awards for Excellence in Teaching and Learning. The team comprise many CIMR members including **Professor Muthu De Silva**, Prof **Helen Lawton Smith**, **Doyin Olorunfemi**, and Dr **Pamela Yeow**

The paper “The role of higher education institutions in transnational networks for teaching and learning innovation: The case of the Erasmus programme” by **Federica Rossi** and Tatiana Fumasoli was awarded Top Cited Article 2021-2022 in Wiley’s European Journal of Education, March 2023

**Maximillian Giehl** passed his PhD viva with minor corrections; “Overcoming Absorptive Capacity

Barriers: The Role of Innovation Intermediaries as Enablers and Beneficiaries of Funded Collaboration Projects". Supervised by Federica Rossi and Muthu de Silva. Examiners: Prof. Omar Al-Tabbaa (University of Leeds) and Dr Grace Bo Peng (Birkbeck).

**Prof. Daniele Archibugi** has been invited to be a UAM-Asseco Visiting Fellow 2023 at the Universidad Autonoma de Madrid by Professor Paloma Sanchez.

Dr **Pamela Yeow** and Dr Neil Pyper along with academics from Birmingham City University have been announced as winners in the Seed Funding Competition for Developing Innovative Pedagogic Approaches and Teaching Practices in Principles for Responsible Management Education (PRME) for their project 'Marine Dumping on UK Coastlines: Raising Sustainability Awareness through a Stakeholder-Oriented Experiential Learning Approach'

## **RESEARCH BLOGS**

We are grateful to our members who have contributed interesting and thought-provoking reflections to our blog series. The research blogs we have hosted since July 2022 are the following:

**How to choose the right ideas to implement? A study of lead users on online user innovation communities**, by Dr Chunjia Han, 13<sup>th</sup> December 2022

**Indicators of absorptive capacity at country and sectors levels**, by Marion Frenz and Grazia Ietto-Gillies, 22<sup>nd</sup> December 2022

**Universities' funding sources affect how they engage with non-academic stakeholders: evidence from the UK**, by Abhijit Sengupta and Federica Rossi, 4<sup>th</sup> January 2023

**Highlighting the challenges of blockchain adoption in the food supply chain in West Africa**, by Ibukun Onitiju, 10<sup>th</sup> January 2023

**Exploring product/service innovation process in UK University spin-offs from practice-based lens**, by Dr Ning Baines, Dr Te Klangboonkrong and Professor Helen Lawton Smith, 17<sup>th</sup> January 2023

**Will NextGenerationEU assist Europe's cohesion?**, by Daniele Archibugi, 18<sup>th</sup> January 2023

**Innovation intermediaries: a computational analysis of the literature**, by Annalisa Caloffi, Ana Colovic, Valentina Rizzoli and Federica Rossi, 27<sup>th</sup> January 2023

**How do firms reach out to foreign universities? Inventors' personal characteristics and the multinational structure of firms**, by Claudio Fassio, Aldo Geuna and Federica Rossi, 19<sup>th</sup> February 2023

**Foreign graduates in Sweden: the role of high tech sectors, STEM disciplines and cultural distance**, by Claudio Fassio and Ioana Igna, 8<sup>th</sup> March 2023

## **NEWS BLOGS**

**Moving beyond setting goals to GROWing with Goals: 2022 and my journey from goal-setting to goal-getting!**, 3<sup>rd</sup> January 2023

**CIMR Fellow Fumi Kitagawa is now Professor at the University of Birmingham.** 23<sup>rd</sup> February 2023

**CIMR pays homage to Loet Leydesdorff.** 16<sup>th</sup> March 2023

**Entrepreneurship education team wins Vice Chancellor's Awards for Excellence in Teaching and Learning.** 18<sup>th</sup> March 2023

## **NEW PUBLICATIONS**

Andriani, L, Angelini, P P, and Filippetti Andrea (2023) "Civic engagement and socio-economic proximity in urban areas" Spatial Economic Analysis (published online)  
<https://www.tandfonline.com/eprint/RKAEZKWMBVFQW2R3FX7G/full?target=10.1080/17421772.2023.2180532>

Bai, S. and He, H. and Han, Chunjia and Yang, Mu and Yu, D. and Bi, X. and Gupta, B. and Fan, W. and Panigrahi, P. (2023) "Exploring thematic influences on theme park visitors' satisfaction: an empirical study on Disneyland China." Journal of Consumer Behaviour ISSN 1479-1838.  
<https://eprints.bbk.ac.uk/id/eprint/50839>

Bai, S. and Zheng, X. and Han, Chunjia and Bi, X. (2023) "Exploring user-generated content related to vegetarian customers in restaurants: an analysis of online reviews." Frontiers in Psychology 13 (104384), ISSN 1664-1078.  
<https://eprints.bbk.ac.uk/id/eprint/50683>

Baines, N., Klangboonkrong, T. and Smith, H.L., 2023. "Exploring product/service innovation process in UK: university spin-offs from practice-

based lens." The Journal of Technology Transfer, pp.1-25.

<https://link.springer.com/article/10.1007/s10961-022-09985-3>

BEI Small Research Grant contributed to this publication.

Caloffi, A., Colovic, A. , Rizzoli, V. and Rossi, F. (2023) "Innovation intermediaries' types and functions: a computational analysis of the literature", Technological Forecasting and Social Change, in press.  
<https://www.sciencedirect.com/science/article/abs/pii/S0040162523000367>

Fassio, C., Geuna, A. and Rossi, F. (2023) "How do firms reach out to foreign universities? Inventors' personal characteristics and the multinational structure of firms", Journal of World Business, in press.  
<https://www.sciencedirect.com/science/article/abs/pii/S1090951623000068>

Huo, H. and Jiang, X. and Han, Chunjia and Wei, S. and Yu, D. and Tong, Y. (2023) "The effect of credence attributes on willingness to pay a premium for organic food: a moderated mediation model of attitudes and uncertainty." Frontiers in Psychology 14, ISSN 1664-1078.  
<https://eprints.bbk.ac.uk/id/eprint/50683>

Li, S. and Gao, L. and Han, Chunjia and Gupta, B. and Alhalabi, W. and Almakdi, S. (2023) "Exploring the effect of digital transformation on firms' innovation performance." Journal of Innovation & Knowledge 8 (1), pp. 100317. ISSN 2444-569X.  
<https://eprints.bbk.ac.uk/id/eprint/50835>

Piperca, S. and Floricel, S. 2023. "Understanding Project Resilience: Designed, Cultivated or Emergent?" International Journal of Project Management, 41(3). <https://doi.org/10.1016/j.ijproman.2023.102453> [Impact Factor 9.037]

Sengupta, A. and Rossi, F. (2023) "The relationship between universities' funding portfolios and their knowledge exchange profiles: A dynamic capabilities view", Technovation, 121. <https://www.sciencedirect.com/science/article/pii/S0166497222002371>

Wang, L. and Han, Chunjia and Zheng, Y. and Peng, X. and Yang, Mu and Gupta, B. (2023) "Search for exploratory and exploitative service innovation in manufacturing firms: the role of ties with service intermediaries." Journal of Innovation & Knowledge 8 (1), pp. 100288. ISSN 2444-569X. <https://eprints.bbk.ac.uk/id/eprint/50682>

Wei, X. and Wu, H. and Yang, Z. and Han, Chunjia and Xu, B. (2023) "Simulation of manufacturing scenarios' ambidexterity green technological innovation driven by inter-firm social networks: based on a multi-objective model." Systems 11 (1), pp. 39. ISSN 2079-8954. <https://eprints.bbk.ac.uk/id/eprint/50685>

Zheng, Y. and Liu, S. and Zhao, Y. and Han, Chunjia and Zhou, Q. and Wang, L. and Colace, F. and Alhalabi, W. and Alsharif, H. (2023) "Game analysis on general purpose technology cooperative R&D with fairness concern from the technology chain perspective." Journal of Innovation &

Knowledge 8 (1), pp. 100312. ISSN 2444-569X. <https://eprints.bbk.ac.uk/id/eprint/50837>

## **CIMR WORKING PAPERS**

The objective of the CIMR Working Papers is to publicise research being done by its academics, PhD students, Research fellows, Visiting fellows, Stakeholders and visitors.

**WP63** Andrea Filippetti and Antonio Zinilli [The innovation networks of city-regions in Europe: exclusive clubs or inclusive hubs?](#)

**WP 64** Giovanna Ciaffi, Matteo Deleidi and Enrico Sergio Levrero [The macroeconomic effects of public expenditure in research and development](#)

## **PRESENTATIONS**

**Dr Federica Rossi and Dr Muthu de Silva**

- Speaker the event "Navigating the R&R process in high impact factor journals", organised by Birkbeck School of Business, Economics and Informatics as part of their research support seminars, 13<sup>th</sup> February 2023

- Speaker at the event "How do firms shape their interactions with universities to build economic, intellectual and reputational capital?", Loughborough University in London, 27<sup>th</sup> March 2023

**Dr Muthu de Silva**

- Speaker at the Strategic Engagement Series, Session 3, discussing "How to translate social science research in the

business landscape”, organised by the Innovation Caucus, 16<sup>th</sup> February 2023

### **Dr Federica Rossi**

- Speaker at the event “Arts and culture-related impact in the REF 2021: an analysis of the evidence” at the National Centre for Academic and Cultural Exchange, 23<sup>rd</sup> February 2023

### **Prof. Helen Lawton Smith and Dr Pamela Yeow**

- Speaker at the event “International Women’s Day Roundtable” organised by Birkbeck’s School of Business, Economics and Informatics, 8<sup>th</sup> March 2023

### **Prof. Helen Lawton Smith and Jacqueline Winstanley**

- Speaker at the event “An inclusive world - Disability Enterprise & Innovation” organised by Universal Inclusion, 24<sup>th</sup> March 2023

### **Colette Henry**

- Discussant at the Roundtable Policy session “Sub-Saharan African women entrepreneurs: thriving in the covid-19 pandemic” organised by Global WEP and Women’s Economic Imperative (WEI), 21<sup>st</sup> February 2023

### **Prof. Daniele Archibugi**

- has given lectures to the Universidad Autonoma de Madrid and the Complutense University, March 2023

- has presented a paper to the Workshop convened by Professor José Molero on Innovation and

Internationalization at the Fundacion Ramon Areces, 27<sup>th</sup> March 2023

- chaired the Research Workshop of the Instituto Complutense de Estudios Internacionales (ICEI-UCM) on “Innovation, multinationals, and international value chains. New perspectives and trends” convened by Professor Isabel Alvarez, 28<sup>th</sup> March 2023

- Speaker at the seminar of the Nordic Institute for Innovation (NIFU) in Oslo “How do economic shocks impact innovation and why does it matter?”, 28<sup>th</sup> February 2023

## **RESEARCH GRANTS**

### **BEI School Impact Grant**

‘Innovation intermediaries and national digital strategies: international comparative analysis’ (November 2022-May 2023) – Federica Rossi

## **CIMR DEBATES IN PUBLIC POLICY SERIES**

CIMR organised a set of lunchtime one-hour on-line debates on topical issues. In each, leading scholars and practitioners presented their ideas on current economic, innovation and policy issues. The audience had the chance to respond to their ideas.

18<sup>th</sup> January 2023, 13:00-14:00 – “**The effectiveness of government initiatives to stimulate the Life Science sector**” – with Thane Campbell, Deep Science Ventures Jo Pisani, MedCity London; Dr Renos Savva, Birkbeck, University of London Nick Johnson, Chief Strategy and Impact Officer at Cell and Gene

Therapy Catapult; Chair: Paul Edwards  
MBE, IsomAb Ltd

[YouTube Event Video link](#)

1<sup>st</sup> February 2023, 14:30-15:30 –  
**“Innovation and the defence industry: do we need war?”** – with Prof. Ron Smith, Department of Economics, Birkbeck; Anita Friend, Head Defence and Security Accelerator, DASA; Discussant: Shane Slater; Chair: Professor Philip Hutchinson, Cranfield University

[YouTube Event video link](#)

22<sup>nd</sup> February 2023, 13:00-14:00 –  
**“Disruptive technologies: aligning regulation and innovation”** – with Professor Dan Hyde, Partner at Harrison Clark Rickerbys Law & Visiting Professor at Queen Mary, University of London; Saverio Romeo, Associate Lecturer, Department of Management, Birkbeck, University of London; Discussant: Dr Olivia Hamlyn, School of Law, Birkbeck, University of London; Nicola Searle, Senior Lecturer at the Institute for Creative & Cultural Entrepreneurship, Goldsmiths, University of London.

[YouTube Event Video link](#)

15<sup>th</sup> March 2023, 13:00 — 14:00 –  
**“From Babbage to the Quantum Computer: which are the socio-economic conditions for radical innovation in computing?”** – Dr. Araceli Venegas-Gomez, Founder and CEO of QURECA; Prof. Hugh Lawson-Tancred, Birkbeck, University of London; Saverio Romeo, Associate Lecturer at CIMR and Founder Emerging Technology Observatory

## EXTERNAL EVENTS

13-14<sup>th</sup> April 2023 – After the success of the first workshop at Birkbeck in 2022, Alessandra Tanda and **Ellen Yu** co-organise the second workshop on **“Environmental Finance for the Common Good”** at the University of Pavia. The workshop of EFCG this year is supported by the Cost Action CA19130 (the PRIN project “Fin4Green” financed by the Italian Ministry of Research MIUR) and by the University of Pavia, Italy. This is a hybrid workshop; if anyone is interested in the topic of “Diversity challenges for a sustainable Fintech”, please feel free to register via the following web link:

<https://efcg2023.sciencesconf.org/>

## COLLABORATIONS

Planned event on 22-23 May 2023 in collaboration with InnoLab, University of Vaasa: **“Driving Sustainability Transitions”** 2nd International Workshop on Global, Sustainable Innovation

**Helen Lawton Smith,  
Federica Rossi  
and Marion Frenz  
CIMR Directors**

**Gabriella Losito – Newsletter Editor  
April 2023**

